

EXECU/SUMMIT® 2012

INFORMATION AND MISCELLANEOUS TIPS

HOTEL INFORMATION:

SHERATON STEAMBOAT RESORT AND VILLAS
2200 Village Inn Court, Steamboat Springs, CO 80477

Hotel Rates

At the Sheraton Steamboat Resort, you'll enjoy alpine skiing or snowboarding between sessions at Steamboat's only ski-in/ski-out resort. A recent \$20 million renovation features fully redesigned guest rooms, complimentary Wi-Fi and many convenient amenities.

Contact the hotel by February 2, 2012 to take advantage of substantially discounted rates. Village view rooms are only \$265 per night and valley view rooms are \$295 (based on single/double occupancy). Call the reservation line at [970.879.2220](tel:970.879.2220) and ask for the CUES rate or to book online click [here](#). Note that rooms book quickly during peak season. Condominiums or villas may be available by contacting the hotel directly at [970.879.2220](tel:970.879.2220).

The hotel will accept reservations after February 2, 2012 based on availability; however rooms may be sold out prior to this date. March is the height of ski season so we highly encourage you to make your reservations as soon as possible.

**Remember that all hotel arrangements are strictly between you and the hotel. In the event your flight is canceled, you are responsible for calling to cancel your room reservation.*

Registration Fee Includes

- Complimentary Open Bar at the Welcome Reception (Sunday)
- Four Warm-Up Breaks (Monday, Tuesday, Wednesday, Thursday)
- Five Breakfasts (Monday, Tuesday, Wednesday, Thursday, Friday)

Meal Plan Only Includes

- Complimentary Open Bar at the Welcome Reception (Sunday)
- Four Warm-Up Breaks (Monday, Tuesday, Wednesday, Thursday)
- Five Breakfasts (Monday, Tuesday, Wednesday, Thursday, Friday)



TRANSPORTATION

GO Alpine of Steamboat Springs is providing discounted shuttle service from & to Denver International Airport and the Yampa Valley Regional/Hayden airports. Click [here](#) to make your reservations or call GO Alpine Toll Free at (800) 343-7433 and book your airport transfers. You must refer to “CUES” or “Credit Union Executive Society” at the beginning of the conversation in order to receive the discounted rate.

Discounted Rate applies ONLY to reservations booked in advance (at least 24 hours prior to arrival). If a guest “walks up” (doesn’t have a reservation) they will be asked for payment at the full (retail) rate.

Car Rental

Hertz is the official car rental company for this meeting. You can take advantage of their discounted rates by placing your reservation online at www.hertz.com or through the Hertz Meeting Sales Desk within the U.S. at 800-654-2240; from within Canada call 800-263-0600 refer to Meeting CV# 02ZG0008.

Air Travel

CUES conference participants may call CUES Travel Service for airfare reservations. Call CUES Travel Service at 800.515.0292 between 8:30 a.m. and 5:30 p.m. CST. After hours, call RESLINE at 800.800.2440 and use ID# SJ6H0. Prices quoted by CUES Travel Service include an agency processing fee.

PARKING:

Self parking is included in the room rate.

FEDERAL CREDIT UNIONS:

Federal credit unions are exempt from the Hotel Room & Occupancy tax when you pay for rooms directly with a **government issued credit card or check**. The funds cannot be paid from a personal account. A form will be included in your acknowledgement packet; make sure you bring a copy to the meeting. In addition, you must **present a tax ID number** matching the government brand embossed on the credit card or check.

WEATHER/DRESS:

Suggested dress for the welcome reception and educational sessions is ski resort casual. The weather in Steamboat Springs this time of year is usually in the 40’s during the day and high single digits at night.



Cancellation Policy

- All cancellations must be in writing
- There will be a fee of 15% deducted from your registration payment for cancellations received after January 19, 2012
- No refunds will be issued within 7 days of the start of the conference
- Substitute attendees are welcome upon eligibility and subject to an additional fee

CUES reserves the right to cancel or reschedule the conference due to unforeseen circumstances, and will refund registration fees for any canceled event. Upon your request, we will also refund fees if the conference is rescheduled or location is changed, and you must cancel your registration due to the change.

CPEs

- Earn up to 23 CPE Credits
- Program Level: Overview
- Delivery Method: Group-Live
- Advanced Preparation: No advance preparation is required.
- Prerequisites are not required for this program

Credit Union Executives Society (CUES) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

BUSINESS TRAVEL SECURITY:

CUES is committed to you enjoying a safe and seamless conference during your stay at the Sheraton Steamboat Resort and Villas. If you prefer not to receive any items dropped in your room or outside your door (i.e. conference materials, newspapers, etc.) please notify CUES at cues@cues.org or call 800.252.2664 ext. 340.

QUESTIONS:

If you have any questions, please call CUES at 800.252.2664. Outside the U.S. please call 608.271.2664.

WE LOOK FORWARD TO SEEING YOU IN STEAMBOAT SPRINGS!



LIFT TICKETS & SKI EQUIPMENT RENTAL

LIFT TICKETS:

Execu/Summit participants can purchase discounted group ski lift tickets by completing the registration form included within this packet. In order to receive the group rate, lift tickets must be purchased **through CUES** by February 2nd, 2012. Tickets will be available at the time of check in at the front desk or during registration for the conference on Sunday, March 4 from 5:00 p.m. to 6:00 p.m.

Adult Lift Tickets (13-69)

1 day	\$85
2 day	\$165
3 day	\$225
4 day	\$300
5 day	\$345
6 day	\$390

Child Lift Tickets (12 and under) 1 to 5 days are \$60 a day 6 or more days are \$53 a day

* Children under 5 are free

** Senior Lift tickets (70+) rate is \$67 a day – these tickets can be purchased directly at steamboat.com.

** *If an adult 5 or more day pass is purchased the equivalent Child lift ticket (12 and under) is free. These free child tickets can be claimed at the ticket window with proof of child's age.

SKIEQUIPMENT RENTAL:

Execu/Summit participants will save 30% off published rates. To receive your 30% discount, click [here](#), and in the comments field, enter the group code SHER-CUES. Or, go to the Steamboat Ski & Sport, Sheraton Slopeside, location and give the representative your group's name.

Number of days reserved should match number of days skiing, example: 5 of 7 day ticket purchased reserve a 5 day rental package. Payment is due at the rental location when the equipment is picked up.

Store Hours: Open Daily 8:00am-6:00pm Some location's hours vary within the season. Call for exact times.

Rates for 2012 include 30% off daily rates but do not include 8.4% State & City tax or \$2.00 a day option rental insurance. Offer not valid with any other discount.

Packages (Skis, Boots, & Poles):	Price:
Sport Progression Packages	\$27.30
All Mountain Package	\$34.30
Sport Snowboard Package	\$27.30
Demo Rental Package	\$41.30
Junior Ski (12 \$ Under)	\$20.30
Junior Snowboard Package	\$20.30
Adult Helmets	\$7.00
Junior Helmets	\$5.60



EXECU/SUMMIT® 2012
March 4-9, 2012
Sheraton Steamboat Resort and Villas, Steamboat Springs, Colorado

Sunday, March 4

5:00–6:00 p.m. Welcome Reception and Registration

Monday, March 5

7:00–7:30 a.m. Continental Breakfast

7:30–8:00 a.m. Introduction and CUES updates

8:00–9:30 a.m. ***“The Fundamentals of Exceptional Governance that Gets Results”*** Stuart Levine,
Founder, Chairman and CEO, Stuart Levine & Associates LLC, Jericho, New York

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Is your Credit Union Positioned to Survive and Thrive?”*** Stuart Levine’s session
continued

Tuesday, March 6

7:00–7:30 a.m. Continental Breakfast

7:30–9:30 a.m. ***“Boards and Leadership: How Boards Can Add More Value”*** Ben Rogers, ***Research
Director, Filene Research Institute, Madison, Wisconsin***

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Credit Unions and Social Media: When it Works and When it Doesn’t”*** Ben Roger’s
session continued

Wednesday, March 7

7:00–7:30 a.m. Continental Breakfast

7:30–9:30 a.m. ***“Creating Fans: Delivering Service Excellence,”*** Jason Boles, ***CEO, Fans Created,
Kansas City, Missouri***

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“CU Growth Strategies”*** Jason Boles’ session continued

Thursday, March 8

7:00–7:30 a.m. Continental Breakfast

7:30–9:30 a.m. ***“Cost Control/Creating Change in your Culture”*** Rory Rowland, ***President and Founder,
Rowland Consulting, Independence, Missouri***

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Top 100 CUs in Lending; One Vision One Voice”*** Rory Rowland’s session continued

Friday, March 9

7:00–7:30 a.m. Continental Breakfast

7:30–9:30 a.m. ***“Risk and Reward”*** Dwight Johnston, ***President, Dwight Johnston
Economics, Claremont, California***

9:30 a.m. Execu/Summit concludes



AFFIDAVIT OF NON-TAXABLE SALE TO TAX-EXEMPT ORGANIZATION

The undersigned declares, under penalties of perjury, that the taxable service purchased without payment of otherwise applicable Colorado sales tax(es) from

Sheraton Steamboat Resort & Conference Center
2200 Village Inn Court · P.O. Box 774808
Steamboat Springs, Colorado 80477

is to be paid from the tax-exempt organization's funds and that said organization has not and will not receive any reimbursement through either direct payment, collection or "donation" from any person(s) for the use or consumption of said tangible personal property or service.

Print Name

Signature

Title

Name of Tax-Exempt Organization

Sales Tax Exemption Number

Date

