

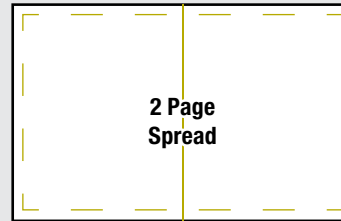
Ad Sizes

Gold area represents non-printing area

Actual trim size is 8-1/2" x 10-7/8" and actual bleed is 1/8" beyond the trim.

Live area is 1/4" inside the trim.

For the most up-to-date mechanical requirements, please visit cumanagement.org.

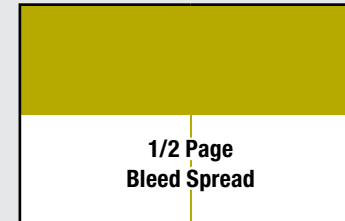


2 Page Spread

2 Page Spread

Coverage is 17" x 10-7/8"

For 2-Page Spread With Bleeds:
Coverage must extend to: 17-1/4" x 11-1/8"



1/2 Page Bleed Spread

1/2 Page Bleed Spread

Coverage must extend to:
17-1/4" x 5-9/16"

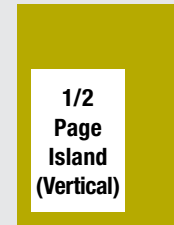


Full Page

Full Page

Coverage is 8-1/2" x 10-7/8"

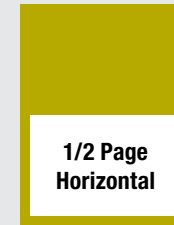
For Full Page With Bleeds:
Coverage must extend to: 8-3/4" x 11-1/8"



1/2 Page Island (Vertical)

1/2 Page Island (Vertical)

4-15/16" x 7-1/4"



1/2 Page Horizontal

1/2 Page Horizontal

7-1/2" x 4-7/8"



2/3 Page

2/3 Page

4-15/16" x 8-7/8"



1/3 Page Island Square

1/3 Page Island (Square)

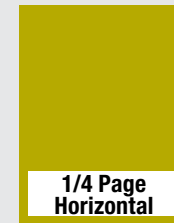
4-15/16" x 4-7/8"



1/3 Page Vertical

1/3 Page Vertical

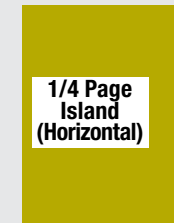
2-3/8" x 8-7/8"



1/4 Page Horizontal

1/4 Page Horizontal

7-1/2" x 2-3/8"



1/4 Page Island (Horizontal)

1/4 Page Island (Horizontal)

4-15/16" x 3-9/16"

