

# CUES Supplier Member Rate Card

Reserve your ad space now and save all year!

Take advantage of *Management's* 2009 ad rates in 2010! In light of the economy--and to help you stretch your advertising dollars--CUES has frozen ad rates at 2009 levels. Call Greg for details today at **800.252.2664, ext. 5325**.

Effective with January 2010 issue					
FOUR COLOR	1x	3x	6x	9x	12x
2 Page Spread	\$6,230	\$5,630	\$5,010	\$4,580	\$4,162
Full Page	\$3,970	\$3,560	\$3,220	\$2,980	\$2,780
1/2 Page Spread	\$4,785	\$4,270	\$3,840	\$3,525	\$3,260
2/3	\$3,530	\$3,190	\$2,880	\$2,685	\$2,520
1/2	\$3,130	\$2,860	\$2,610	\$2,440	\$2,285
1/3	\$2,550	\$2,340	\$2,160	\$2,025	\$1,920
TWO COLOR	1x	3x	6x	9x	12x
2 Page Spread	\$5,830	\$5,230	\$4,610	\$4,180	\$3,762
Full Page	\$3,570	\$3,160	\$2,820	\$2,580	\$2,380
1/2 Page Spread	\$4,385	\$3,870	\$3,440	\$3,125	\$2,860
2/3	\$3,130	\$2,790	\$2,480	\$2,285	\$2,120
1/2	\$2,730	\$2,460	\$2,210	\$2,040	\$1,885
1/3	\$2,150	\$1,940	\$1,760	\$1,625	\$1,520
1/4	\$1,925	\$1,750	\$1,585	\$1,480	\$1,380
BLACK/WHITE	1x	3x	6x	9x	12x
2 Page Spread	\$5,230	\$4,630	\$4,010	\$3,580	\$3,162
Full Page	\$2,970	\$2,560	\$2,220	\$1,980	\$1,780
1/2 Page Spread	\$3,785	\$3,270	\$2,840	\$2,525	\$2,260
2/3	\$2,530	\$2,190	\$1,880	\$1,685	\$1,520
1/2	\$2,130	\$1,860	\$1,610	\$1,440	\$1,285
1/3	\$1,550	\$1,340	\$1,160	\$1,025	\$920
1/4	\$1,325	\$1,150	\$985	\$880	\$780
COVERS*	1x	3x	6x	9x	12x
Cover II, III	\$5,825	\$5,090	\$4,450	\$3,955	\$3,555
Cover IV	\$6,030	\$5,195	\$4,600	\$4,075	\$3,665

\*Covers include a full-color charge.

# CUES Nonmember Rate Card

Become a CUES Supplier Member and Profit!

Save money on advertising by joining CUES today! Visit [cues.org](http://cues.org) and select **Membership**.

Effective with January 2010 issue					
FOUR COLOR	1x	3x	6x	9x	12x
2 Page Spread	\$9,865	\$7,950	\$7,020	\$6,375	\$5,745
Full Page	\$5,455	\$4,855	\$4,335	\$3,975	\$3,670
1/2 Page Spread	\$7,710	\$5,910	\$5,260	\$4,790	\$4,390
2/3	\$4,800	\$4,285	\$3,820	\$3,525	\$3,275
1/2	\$4,200	\$3,790	\$3,410	\$3,155	\$2,925
1/3	\$3,325	\$3,005	\$2,740	\$2,540	\$2,375
TWO COLOR	1x	3x	6x	9x	12x
2 Page Spread	\$9,465	\$7,550	\$6,620	\$5,975	\$5,345
Full Page	\$5,055	\$4,455	\$3,935	\$3,575	\$3,270
1/2 Page Spread	\$7,310	\$5,510	\$4,860	\$4,390	\$3,990
2/3	\$4,400	\$3,885	\$3,420	\$3,125	\$2,875
1/2	\$3,800	\$3,390	\$3,010	\$2,755	\$2,525
1/3	\$2,925	\$2,605	\$2,340	\$2,140	\$1,975
1/4	\$2,585	\$2,330	\$2,080	\$1,920	\$1,770
BLACK/WHITE	1x	3x	6x	9x	12x
2 Page Spread	\$8,865	\$6,950	\$6,020	\$5,375	\$4,745
Full Page	\$4,455	\$3,855	\$3,335	\$2,975	\$2,670
1/2 Page Spread	\$6,710	\$4,910	\$4,260	\$3,790	\$3,390
2/3	\$3,800	\$3,285	\$2,820	\$2,525	\$2,275
1/2	\$3,200	\$2,790	\$2,410	\$2,155	\$1,925
1/3	\$2,325	\$2,005	\$1,740	\$1,540	\$1,375
1/4	\$1,985	\$1,730	\$1,480	\$1,320	\$1,170
COVERS*	1x	3x	6x	9x	12x
Cover II, III	\$8,585	\$7,640	\$6,680	\$5,930	\$5,330
Cover IV	\$8,885	\$7,900	\$6,900	\$6,110	\$5,500

\*Covers include a full-color charge.

