



CEO INSTITUTE: WHERE INDUSTRY LEADERS ARE MADE

Fifty-eight percent of CEO Institute graduates from 2005–10 who began the program in positions below president or CEO reported promotions—**40% advancing to president/CEO level.**

In a recent survey, graduates said the curriculum helps them make more effective decisions, better manage change and improve business processes. Other CEO Institute survey results include:

- 77% stated greatly improved leadership ability
- 76% reported enhanced strategic thinking skills
- 75% experienced personal growth and development
- 71% shared their valuable experience with direct reports and 62% with their peers
- 84% would be “very likely” to recommend the program to others

Take hold of your future. Experience CEO Institute.

CEO Institute I: *Strategic Planning*

April 15–20, 2012

The Wharton School • University of Pennsylvania

CEO Institute II: *Organizational Effectiveness*

April 22–27, 2012

Samuel Curtis Johnson Graduate School of Management • Cornell University

CEO Institute III: *Strategic Leadership Development*

May 6–11, 2012

Darden School of Business • University of Virginia

“Attending CEO Institute has given me the immense gift of both humility and confidence. Humility allows me to accept that the strategic landscape is shifting and answers from the past are not always the answers for the future....rules change and I must adapt or become extinct. Confidence allows me to place trust in my approach to planning, decision-making and assessing the risks along the way.”

—2010 CEO Institute Survey Response

REGISTER TODAY

www.cues.org/ceoinstitute

Or, contact Kristin Ryan, CUES® executive education and meetings manager, at **800.252.2664** or **608.271.2664, ext. 5308**; or e-mail **kristin@cues.org**.