CUES Annual Buyer's Guide Directory

Please complete the following checklist and return to CUES <u>by April 3, 2017</u>. This information is used for your firm's complimentary online listing in the *2017 CUES® Annual Buyer's Guide Directory*, as well as in the July issue of *Credit Union Management*™ magazine.

<u>Listing as it will appear in the directory</u>

Company name: _____

Address: _____

Website: _____

Contact Name & Title: _____

Contact Email: _____

Phone: _____

Follow on Twitter: @_____

Facebook.com/_____

Submitted by: _____ Date: _____

You can further enhance your firm's listings by adding:

☐ Your company logo *(jpeg and eps)* ($800) **FREE TO PREMIER SUPPLIER MEMBERS**

☐ A 50-word description ($600)

☐ Logo/description combo ($1,100) *SAVE $300!*

☐ A QR code for $500
   (CUES will create the code, you provide URL to link to:_____)

☐ *BEST VALUE -* Logo/description/QR code combo for $1,500 *SAVE $400!*

<u>Payment Information</u> *Please note that you will not be charged until July 2017*

☐ Bill me   ☐ Charge $_____ to my: ☐ MasterCard   ☐ VISA ☐ AmEx

Credit Card Account Number: _____/_____/_____/_____   Exp. Date __ __/__ __

CVC code: _____   Print name as it appears on card: _____

Authorized Signature: _____

Billing Address of Card: _____

2017 CUES ANNUAL BUYERS GUIDE DIRECTORY
Product/Service Checklist

Please select product/service categories that apply to your firm.

Please limit your selections to 15 main offerings.

- ☐ Advertising Agency
- ☐ Advisory Technology
- ☐ Annual Reports
- ☐ Asset/Liability Management
- ☐ ATM Processing
- ☐ ATM Supplies/Services/Solutions
- ☐ ATM Surrounds/Toppers
- ☐ ATM/EFT/POS Networks
- ☐ ATMs
- ☐ Auditing
- ☐ Authoring Tools
- ☐ Auto Leasing
- ☐ Auto Sales/Programs
- ☐ Automated Advice
- ☐ Bankruptcy
- ☐ Board Governance
- ☐ Board Policies
- ☐ Board Training
- ☐ Board/Corporate Governance
- ☐ Branch Delivery Enhancements
- ☐ Branch Locator Series
- ☐ Branch Merchandising
- ☐ Branch Planning
- ☐ Branch Staff Scheduling
- ☐ Brand Strategies
- ☐ Brand Translation
- ☐ Business Continuity Planning
- ☐ Call Centers
- ☐ Card Manufacturer
- ☐ Card Services
- ☐ Cash Handling Solutions
- ☐ Check 21
- ☐ Check Image Exchange
- ☐ Check Printing
- ☐ Closed Account Research
- ☐ COLD Imaging
- ☐ Collections/Repossessions
- ☐ Compliance/Regulatory Issues
- ☐ Consulting/Accounting
- ☐ Consulting/Board Development

- ☐ Consulting/Facility
- ☐ Consulting/Financial Management
- ☐ Consulting/HR
- ☐ Consulting/Internet/Intranet
- ☐ Consulting/Investment
- ☐ Consulting/Lending
- ☐ Consulting/Management
- ☐ Consulting/Marketing
- ☐ Consulting/Mergers
- ☐ Consulting/Operations
- ☐ Consulting/Planning
- ☐ Consulting/Technology
- ☐ Core Processing
- ☐ Corporate Credit Union
- ☐ Credit Card Processing
- ☐ Credit Card Services
- ☐ Credit Scoring
- ☐ Customer Relationship Management
- ☐ Customer Service
- ☐ Data Processing/Hardware
- ☐ Data Services/Linking/Mapping
- ☐ Data Warehousing
- ☐ Debit Card Processing
- ☐ Debit Card Services
- ☐ Delivery Systems
- ☐ Deposit Platform
- ☐ Differentiation/Positioning Strategy
- ☐ Digital Signage
- ☐ Digital/Digitized Signature Capture
- ☐ Disaster Recovery
- ☐ Document Imaging/Archiving
- ☐ Document Prep
- ☐ Drive-Up Equipment
- ☐ e-Commerce

- ☐ e-Document Strategy Management
- ☐ e-Learning
- ☐ e-Mail Management/Marketing
- ☐ e-Statements
- ☐ Earnings Enhancement Programs
- ☐ Education/Training
- ☐ Election Services
- ☐ Electronic Services
- ☐ Electronic Statement Delivery
- ☐ Employee Benefits
- ☐ Employee Engagement Training
- ☐ Employee Feedback Surveys
- ☐ Executive Development
- ☐ Executive Retirement Benefits
- ☐ Facilities/Building Construction
- ☐ Facilities/Building Design
- ☐ Facilities/Design/Build
- ☐ Facilities/Planning
- ☐ Facilities/Site Selection
- ☐ Financial Literacy
- ☐ Financial Management
- ☐ Forecasting
- ☐ Forms/Supplies
- ☐ Fraud Risk Management
- ☐ Home Banking
- ☐ HR/Benefits
- ☐ HR/Compensation
- ☐ HR/Exec Search
- ☐ HR/Legal Issues
- ☐ HR/Personnel
- ☐ HR/Recruitment
- ☐ HR/Succession Planning
- ☐ HR/Training
- ☐ Image Processing
- ☐ Incentive Programs
- ☐ In-Store Branching

- [ ] Incentive Programs
- [ ] Indirect Lending
- [ ] Information Security
- [ ] Insurance/Credit Union
- [ ] Insurance/Member
- [ ] Internet Services
- [ ] Investments/Securities
- [ ] Kiosks
- [ ] Learning Management System
- [ ] Legal Services
- [ ] Legislation/Regulatory Issues
- [ ] Lending/Auto Loans
- [ ] Lending/Commercial Lending
- [ ] Lending/Consumer Lending
- [ ] Lending/Home Equity/2nd Mortgage
- [ ] Lending/Indirect Lending
- [ ] Lending/Loan Automation
- [ ] Lending/Loan Decisioning
- [ ] Lending/Mortgage Lending
- [ ] Lending/Operational Mortgage Documents
- [ ] Loan Automation
- [ ] Loan Origination Services
- [ ] Loan Origination Software
- [ ] Loan Tracking Services
- [ ] Logos
- [ ] Market Intelligence
- [ ] Marketing/Ad Specialties
- [ ] Marketing/Advertising Agency
- [ ] Marketing/Creative Services
- [ ] Marketing/Cross-Sell Sales Tracking
- [ ] Marketing/Direct Mail
- [ ] Marketing/Exterior Signage
- [ ] Marketing/MCIF
- [ ] Marketing/Mystery Shopping
- [ ] Marketing/Newsletters/Pubs
- [ ] Marketing/Premiums
- [ ] Marketing/Research
- [ ] Marketing/Sales Tracking
- [ ] Media
- [ ] Member Profitability

- [ ] Member Relationship Assessment
- [ ] Member Relationship Management
- [ ] Member Satisfaction Research
- [ ] Member Statement Processing
- [ ] Membership Surveys
- [ ] Merchandising Displays
- [ ] Mergers
- [ ] Mobile Banking
- [ ] Mortgage Lending Services
- [ ] Mystery Shopping
- [ ] Naming/Re-Naming
- [ ] Night Depositories
- [ ] Non-Interest Income
- [ ] Notice Printing & Mailing Services
- [ ] Office Equipment
- [ ] Online Banking
- [ ] Overdraft Privilege Programs
- [ ] Payroll Card Programs
- [ ] Performance Management & Information
- [ ] Portfolio Advisory Services
- [ ] Post Transaction Research
- [ ] Prepaid Programs
- [ ] Product Profitability
- [ ] Retail Branding
- [ ] Retail Merchandising
- [ ] Retail Planning
- [ ] Retirement Plan Provider
- [ ] Rewards/Member Loyalty Rewards
- [ ] Safes/Vaults
- [ ] Sales Culture Development
- [ ] SBA Loan Reviews
- [ ] SBA/MBL Specialists
- [ ] Scheduling
- [ ] Secure Card Manufacturing
- [ ] Security/Online and Network
- [ ] Security/Risk Management
- [ ] Share Draft Services
- [ ] Shared Branching
- [ ] Signature Capture
- [ ] Social Media

- [ ] Software/Accounting
- [ ] Software/ALM
- [ ] Software/Browser-Based Software
- [ ] Software/Collections
- [ ] Software/Communications
- [ ] Software/Communications, Web Chat
- [ ] Software/Compliance
- [ ] Software/Consulting/Vendor Search
- [ ] Software/Core Processing
- [ ] Software/Disaster Recovery
- [ ] Software/EFT/ATM
- [ ] Software/Financial Planning
- [ ] Software/HR
- [ ] Software/Internet/PC Banking
- [ ] Software/Lending
- [ ] Software/Repossessions/ Recoveries
- [ ] Software/Training
- [ ] Statement Printing and Mailing
- [ ] Statement Processing
- [ ] Statement Redesign
- [ ] Strategic Planning
- [ ] Surcharge Free ATM Access
- [ ] Tax Presentment
- [ ] Technology
- [ ] Technology Advisor
- [ ] Teens/Family Card Programs
- [ ] Teller Automation
- [ ] Training
- [ ] Transaction Processing
- [ ] Travel Card Programs
- [ ] Vaults Safes Locks
- [ ] Vehicle Valuation/Guides
- [ ] Vendor Negotiations
- [ ] Voice Response Systems
- [ ] Web Chat
- [ ] Web Pages/Site Design
- [ ] Workflow
- [ ] Other _____

Thank you for your CUES Supplier Membership!

Return your questionnaires via email (kari@cues.org)
by Monday, April 3