



For Immediate Release:
April 27, 2017

For more information, contact:
Erin Templer, Director of Marketing
800.252.2664 or 608.271.2664, ext. 379
erin@cues.org • cues.org

Antonio Hill Joins CUES® as SVP/Chief Marketing Officer

MADISON, Wis.—CUES is pleased to announce Antonio (Tony) Hill has joined the team as SVP/chief marketing officer, a position new to the membership association.

Hill previously served as VP/marketing at CSCU, where he was responsible for managing the CSCU brand and all marketing initiatives. He also previously served as VP/marketing at PSCU. Hill brings over 20 years of marketing experience across multiple industries, including USC Consulting Group and AT&T.

“In this ever-evolving industry, CUES’ goal is to bring new talent development offerings quickly to market to meet our members’ needs. It is important that we have a focus on our marketing efforts, and dedicated leadership for our marketing team,” said John Pembroke, CUES’ president/CEO. “We are very excited to welcome Tony to team CUES in this newly-created position. He brings a wealth of leadership, marketing, and management experience to the table, and he will help us continue to grow our organization and meet the needs of our member credit unions.

To learn more about CUES, visit cues.org.

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES’ mission is to educate and develop credit union CEOs, directors and future leaders.

###

Note to editor: Photo attached

Caption: Tony Hill, CUES’ SVP/Chief Marketing Officer

