



**For Immediate Release:**

June 28, 2017

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## **Vote Now for the 2017 CUES® Next Top Credit Union Exec**

**MADISON, Wis.**— Who will advance to the Top 15 in the CUES Next Top Credit Union Exec challenge? That's up to YOU.

Nineteen young, emerging leaders from within the credit union industry created video applications to compete for 2017 CUES Next Top Credit Union Exec, powered by [Currency](#) and in partnership with [DDJ Myers](#).

Now it's up to the public to vote for their favorite at [NextTopCreditUnionExec.com](#). Voting takes place from Wednesday, June 28 at noon Eastern Time through Monday, July 10 at 3:00 p.m. Eastern Time. The ten applicants with the most votes will have the opportunity to continue in the competition, and a special judging committee will add five additional applicants to form the Top 15.

Members of the Top 15 will create another blog post about their project, and each of the Top 15 will also receive a remote coaching session with [DDJ Myers](#), a CUES Supplier member and strategic partner.

A second judging panel will evaluate and score the Top 15 based on their original application videos, their blog posts and the value their projects bring to their credit unions and to the industry. These results will be tabulated and the five highest-ranking applicants will be named Finalists.

The five Finalists will win additional coaching sessions and registration, accommodations and airfare to [CUES' CEO/Executive Team Network™](#) in Las Vegas, October 10-12, 2017, a prize package valued at \$6,000. During the conference, the Finalists will face off for the grand prize, a

CUES educational package valued at \$20,000, and the honor of being named 2017 CUES Next Top Credit Union Exec.

Visit [NextTopCreditUnionExec.com](http://NextTopCreditUnionExec.com) to view the videos and place your vote today.

*CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, directors and future leaders.*

*Based in Phoenix, Ariz., [DDJ Myers](#), is a Silver CUESolutions provider for their succession planning, executive recruitment and leadership coaching services, offers executive recruitment, strategic organization, and customized leadership programs.*

*[Currency](#) is a credit union-focused marketing firm. Our unique programs—It's a Money Thing, Young & Free and Next Top Credit Union Exec—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.*

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CUES Next Top Credit Union Exec challenge is for the industry's emerging leaders and is powered by Currency and in partnership with DDJ Myers.