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CUES® Next Top Credit Union Exec Judges Announced

MADISON, Wis.—The judges for the 2017 CUES Next Top Credit Union Exec competition have been announced: Deedee Myers, Ph.D., CEO of DDJ Myers, challenge sponsor and Silver CUESolutions provider for their succession planning, executive recruitment and leadership coaching services, Phoenix; Dan Rader, president/CEO, SCE Federal Credit Union, Ontario, Calif.; and David O. Brock, president/CEO, Community Credit Union, Melbourne, Fla.

After a public vote and a judging panel of previous CUES Next Top Credit Union Exec participants reduced the original applicants to a Top 15, a judging panel of Myers, Rader and Brock evaluated and scored each member of the Top 15. Judging was based on their original application video, their two blog posts and the value their project brings to their credit union and to the credit union industry as a whole. The five highest-ranking applicants were named as Finalists.

Judges are responsible for keeping up-to-date on the projects each of the five Finalists are reporting on at NextTopCreditUnionExec.com, and for viewing the final presentations with a critical eye toward the criteria of creative thinking, content/idea, and style. Each Finalist will be given seven minutes to recap their project in a presentation face-off event at CEO/Executive Team Network™ in Las Vegas, October 10-12, 2017.

According to Myers, "The Next Top Credit Union Exec challenge is a favorite of mine every year. It's exciting to watch the growth of the five finalists through out the challenge. Each one brings a project idea that is unique, yet always applicable to the other credit unions."

Rader added, "I'm excited about the diversity of ideas from this group of finalists. They have obviously put a lot of thought and effort into their applications and blog posts, and I'm looking forward to their final presentations in Las Vegas."

The judging panel is just one of the ways the Finalists' presentations on Wednesday, October 11, will be evaluated. Audience members at the conference will be able to vote for their favorite on the spot, and the public will also be able to vote online on October 11. The Finalist with the highest score based on audience votes, online votes, social media interaction, as well as the judging panel results, will earn the title of 2017 CUES Next Top Credit Union Exec.

The CUES Next Top Credit Union Exec competition is powered by [Currency Marketing](#) and in partnership with [DDJ Myers Ltd.](#) Visit [NextTopCreditUnionExec.com](#) and check out the five Finalists' projects. To register for the conference, visit [cues.org/cnet](#).

CUES ([www.cues.org](#)) is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, directors and future leaders.

Currency ([www.currencymarketing.ca](#)) is a credit union-focused marketing firm. Our unique programs—It's a Money Thing, Young & Free and Next Top Credit Union Exec—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

Based in Phoenix, Ariz., DDJ Myers ([www.ddjmyers.com](#)) offers executive recruitment, strategic organization, and customized leadership programs.

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Note to Editor: **Photos Attached.**

Caption: CUES Next Top Credit Union Exec Judges. CUES Next Top Credit Union Exec challenge is for the industry's emerging leaders and is powered by Currency and in partnership with DDJ Myers.



Deedee Myers



Dan Rader



David O. Brock