

## DIGITAL EDITION ADVERTISING

Build upon your *Management* magazine print advertisements with advertisements in the digital edition and reach over 26,000 potential readers.

### Management Digital Edition Bundle

All CUES members receive a complimentary digital subscription to *Credit Union Management*. The digital version and distribution email provide you additional opportunities to reach our subscribers.

#### Management Digital Edition Email

- ▶ Distributed monthly to over 13,000 subscribers
- ▶ Your banner ad included in the email
- ▶ Exclusive: limit of one sponsor per month

#### Management Digital Edition Follow Advertisement

- ▶ Banner ads that remains continually visible throughout a reader's digital edition viewing

#### Management Digital Edition First Page Advertisement

- ▶ Your full-page digital ad appears on a "bonus cover" adjacent to the front cover when the reader opens the digital edition

**CUES Supplier members:** \$3,500

**Nonmembers:** \$5,670

## CUES Digital OnDemand

Have a topic or issue that you want to share with *Management* readers? Want to share your knowledge as an industry expert? You name the topic—payments, cards, artificial intelligence, branding or another—and our expert CUES editors will create and curate content into a dynamic e-blast around your chosen topic. Your sponsorship includes:

- ▶ Your authored contributed 700-word article or case study
- ▶ Your company's logo and link in e-blast
- ▶ Your banner ad on [cues.org](http://cues.org)
- ▶ Additional exposure through CUES' social media platforms

#### Limit of one sponsor per month.

**CUES members:** \$3,000

**Nonmembers:** \$4,500

