

Editorial Calendar

	Focus	Plus ...	Bonus Distribution
<p>JANUARY</p> <p>Space Closing 11.17.17 Materials Due 12.01.17</p>	Lending Outlook 2018	<ul style="list-style-type: none"> • READEX Message Impact Study • Facilities • Board Technology including Portals • Analytics • CUES Symposium Sponsor List 	
<p>FEBRUARY</p> <p>Space Closing 12.18.17 Materials Due 1.02.18</p>	Executive Benefits	<ul style="list-style-type: none"> • Insurance • Business Lending • Women in Leadership • Vendor Management 	<ul style="list-style-type: none"> • CUES Symposium
<p>MARCH</p> <p>Space Closing 1.17.18 Materials Due 2.01.18</p>	Non-Interest Income	<ul style="list-style-type: none"> • Mergers • Strategic Planning • Developing Industry Leaders • The Board Liaison Role 	<ul style="list-style-type: none"> • Execu/Summit® • CUNA Governmental Affairs Conference
<p>APRIL</p> <p>Space Closing 2.16.18 Materials Due 3.01.18</p>	Cards	<ul style="list-style-type: none"> • CUSOs Special Report • Marketing Technology • Compliance • Moving from Manager to Leader 	<ul style="list-style-type: none"> • NACUSO
<p>MAY</p> <p>Space Closing 3.19.18 Materials Due 4.02.18</p>	Omnichannel Delivery	<ul style="list-style-type: none"> • Payments Special Report • Cybersecurity • Artificial Intelligence • Branding 	<ul style="list-style-type: none"> • CO-OP THINK • NEW! Execu/Blend
<p>JUNE</p> <p>Space Closing 4.19.18 Materials Due 5.01.18</p>	Fintech	<ul style="list-style-type: none"> • Lending Special Report • Branch Technology • Risk Management • Career Paths 	<ul style="list-style-type: none"> • NAFCU Annual Convention and Exposition

	Focus	Plus ...	Bonus Distribution
<p>JULY</p> <p>Space Closing 5.18.18 Materials Due 6.01.18</p>	Mortgage Lending	<ul style="list-style-type: none"> • CUES Annual Buyer's Guide • Core Processing • ALM/Finance • Board Governance 	<ul style="list-style-type: none"> • CUNA America's Credit Union Conference • CUES Supervisory Committee Development Seminar • CUES Business Lending for Directors • CUES Director Strategy Seminar
<p>AUGUST</p> <p>Space Closing 6.18.18 Materials Due 6.29.18</p>	Compensation	<ul style="list-style-type: none"> • READEX Message Impact Study • Collections • Mobile Marketing • Succession Planning 	<ul style="list-style-type: none"> • Execu/Net™
<p>SEPTEMBER</p> <p>Space Closing 7.18.18 Materials Due 8.01.18</p>	Payments	<ul style="list-style-type: none"> • Director Special Report • Data Analytics • Digital Signage • Leadership Learning 	<ul style="list-style-type: none"> • CUES Board Chair Development Seminar • CUES Director Development Seminar • CUES School of Business Lending III™: <i>Strategic Business Lending</i> • CUES School of Member Experience™ • CUES School of IT Leadership™
<p>OCTOBER</p> <p>Space Closing 8.17.18 Materials Due 8.31.18</p>	Auto Lending	<ul style="list-style-type: none"> • Fintech Special Report • Digital Marketing • Channel Management • Employee Benefits 	<ul style="list-style-type: none"> • CEO/Executive Team Network™
<p>NOVEMBER</p> <p>Space Closing 9.19.18 Materials Due 10.01.18</p>	Security	<ul style="list-style-type: none"> • Cards • Member Experience • Compliance 	
<p>DECEMBER</p> <p>Space Closing 10.19.18 Materials Due 11.01.18</p>	Mobile	<ul style="list-style-type: none"> • Growth Special Report: Getting to the billion dollar milestone • CUSOs • Enterprise Content Management • Social Media 	<ul style="list-style-type: none"> • CUES' Directors Conference