



**For Immediate Release:**  
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### **Vote Now for 2017 CUES® Next Top Credit Union Exec**

**MADISON, Wis.**— Who will advance from our five Finalists to become the CUES Next Top Credit Union Exec? That's up to YOU. Watch the live streamed presentations by our Finalists on October 11 starting at 12:15 p.m. Pacific time and then get ready to vote.

Earlier this year, 19 young, emerging leaders from within the credit union industry created video applications on [NextTopCreditUnionExec.com](http://NextTopCreditUnionExec.com). From there, a judging panel and public vote narrowed the field to the Top 15. A separate judging panel then reduced the Top 15 down to the five Finalists. Now, with the help of the public, it's time to choose the winner.

Each of the five Finalists produced a number of blogs and videos updating followers on their project idea. Online voting takes place on Tuesday, October 11 from 3:00 p.m. to 11:00 p.m. Pacific time. The winner will be announced live at 12:45 p.m. Pacific time on Thursday, October 12, 2017.

The NTCUE website will live stream the announcement of the winner. The winner will receive a CUES educational package valued at \$20,000, and the honor of being named 2017 CUES Next Top Credit Union Exec.

The NTCUE competition—held in partnership with DDJ Myers and powered by Currency—searches for emerging leaders age 35 and under from within the credit union industry. To read the blogs, view the videos and extras that the five Finalists have created about their project, and then vote for your favorite, visit [www.NextTopCreditUnionExec.com](http://www.NextTopCreditUnionExec.com).

*CUES ([www.cues.org](http://www.cues.org)) is the go-to source credit union professionals rely on for the highest quality talent development. We serve the evolving needs of the industry with excellence and value, making it stronger along the way. CUES offers highly rated institutes, conferences, and seminars, convenient online learning options, and progressive strategic solutions.*

Currency ([www.currencymarketing.ca](http://www.currencymarketing.ca)) is a credit union-focused marketing firm. Our unique programs—*It's a Money Thing*, *Young & Free* and *Next Top Credit Union Exec*—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

Based in Phoenix, Ariz., DDJ Myers ([www.ddjmyers.com](http://www.ddjmyers.com)) offers executive recruitment, strategic organization, and customized leadership programs.

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CUES Next Top Credit Union Exec challenge is for the industry's emerging leaders and is powered by Currency and in partnership with DDJ Myers.