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View Presentations, Vote for CUES® Next Top Credit Union Exec, Oct. 11

MADISON, Wis.— Final presentations for the 2017 CUES Next Top Credit Union Exec challenge are set for Wednesday, October 11, during CUES <u>CEO/Executive Team Network™</u> in Las Vegas. The competition is powered by CUES Supplier member <u>Currency</u>, Chilliwack, B.C., Canada and supported by a partnership with <u>DDJ Myers Ltd</u>., Phoenix, Silver CUESolutions provider for their succession planning, executive recruitment and leadership coaching services.

The Finalists, five young credit union employees, have been blogging and posting videos at <a href="NextTopCreditUnionExec.com">NextTopCreditUnionExec.com</a> about their respective projects in preparation for the face-off event, which will be live streamed via <a href="NextTopCreditUnionExec.com">NextTopCreditUnionExec.com</a>.

The five Finalists are:

- Geoff Bullock, Firefly Credit Union, Burnsville, Minn., United States
- Derek Fuzzell, Northwest Federal Credit Union, Herndon, Va., United States
- Josh Gelser, DuPont Community Credit Union, Waynesboro, Va., United States
- Lindsey McMillen, Y-12 Federal Credit Union, Oak Ridge, Tenn., United States
- Jessica Vartanian, Red Rocks Credit Union, Littleton, Colo., United States

The Finalists will have seven minutes to recap their projects for the judging panel and audience, who will then vote for their favorite Finalist.

Deedee Myers, Ph. D., CEO of DDJ Myers, said, "Having been a judge for a number of previous CUES Next Top Credit Union Exec challenges, I've witnessed how difficult it is for the finalists even to make it to the finals. The finalists have worked very hard with their videos, extra blog posts, and sharing on social media. People will want to tune in to the live-stream next week to see their final presentations and learn more about their project ideas."

Tune in from 11:30 to 1:30 p.m. Pacific time on October 11 to view the presentations via live-stream at <a href="NextTopCreditUnionExec.com">NextTopCreditUnionExec.com</a>. The public can also vote online for their favorite Finalists between 3:00 p.m. and 11:00 p.m. Pacific time on October 11. The Finalist with the highest score,

based on a combination of judging panel results, audience votes, online votes and social media engagement, will earn the title of 2017 CUES Next Top Credit Union Exec and a \$20,000 educational prize package from CUES. Watch the live-streamed announcement on NextTopCreditUnionExec.com on October 12 at 12:45 p.m. Pacific time.

To view the NTCUE finals in person, register for the conference at <u>cues.org/cnet</u>.

CUES (<u>www.cues.org</u>) is the go-to source credit union professionals rely on for the highest quality talent development. We serve the evolving needs of the industry with excellence and value, making it stronger along the way. CUES offers highly rated institutes, conferences, and seminars, convenient online learning options, and progressive strategic solutions.

Currency (<u>www.currencymarketing.ca</u>) is a credit union-focused marketing firm. Our unique programs—It's a Money Thing, Young & Free and Next Top Credit Union Exec—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

Based in Phoenix, Ariz., DDJ Myers (<u>www.ddjmyers.com</u>) offers executive recruitment, strategic organization, and customized leadership programs.

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CUES Next Top Credit Union Exec challenge is for the industry's emerging leaders and is powered by Currency and in partnership with DDJ Myers.