



Execu/Blend
April 29 – May 2, 2018
Sonoma, California

Where should I stay?

Hyatt Regency Sonoma Wine Country

170 Railroad St
Santa Rosa, CA 95401
707.284.1234

www.sonomawinecountry.com

Rates at the Hyatt Vineyard Creek Sonoma Country are \$229 single/double. Make reservations prior to Friday, April 6, 2018 by [registering online](#) or by calling the hotel directly at **707.284.1234**. Reference “CUES 2018” when calling to receive the discounted rate. The hotel will accept bookings after April 6, 2018 based on availability.

**Remember that all hotel arrangements are strictly between you and the hotel. In the event your flight is canceled, you are responsible for calling to cancel your room reservation*

Check-in time is 3:00 p.m. and check-out time is 11:00 a.m.

Tax Exemption Information

Attendees coming from Federal Credit Unions will need to present their own tax-exempt form at the time of check in. The funds cannot be paid from a personal account. In addition, you must present a tax ID number matching the government brand embossed on the credit card or check

How do I get there?

Airport

Due to the smaller size of the Sonoma County Airport ([STS](#)), there are only a few airlines that service it: Alaska Airlines, American Airlines, United, and Sun Country Airlines. For all other airlines, please book your flights to and from Oakland International Airport ([OAK](#)).

Air Travel

CUES conference participants may call Fox World Travel for airfare reservations at **888.691.9163** between 7:30 a.m. and 5:30 p.m. CST and reference Group Code **09FP1344**. Please note that a ticket processing fee of \$37 domestic or \$46 international will be added. CUES does not offer a discounted rate, but Fox World Travel will ensure the best pricing available.

Transportation

Hertz is the official car rental company for this meeting. You can take advantage of their discounted rates by placing your reservation [online](#) or through the Hertz Meeting Sales Desk in the U.S. at **800.654.2240**, from within Canada call 800.263.0600; refer to Meeting **CV#02ZG0014**.

Parking

Valet parking is available for \$10 per night

[When should I be there?](#)

Registration for the event begins at 4:30p.m. Sunday, and the event concludes at 12:00p.m. on Wednesday.

Sunday, April 29

4:30 - 6:30 p.m.

Welcome to Execu/Blend – Reception & Registration

Monday, April 30

7:00 – 8:00 a.m.

Breakfast

8:00 a.m. - 12:00 p.m.

Jim Austin, *“Creating an Effective Strategy”*

12:00 - 1:00 p.m.

Lunch

2:00 – 3:30 p.m.

Afternoon learning session at Deerfield Ranch Winery (Attendees Only)

Tuesday, May 1

7:00 – 8:00 a.m.

Breakfast

8:00 a.m.- 12:00 p.m.

Dan Klein, *“Story Craft”*

12:00 - 1:00 p.m.

Lunch

Afternoon

On-your-own optional activities

Wednesday, May 2

7:00 – 8:00 a.m.

Breakfast

8:00 a.m. - 12:00 p.m.

Jim Austin, *“Setting a Vision”*

12:00 p.m.

Conference Concludes

[What should I pack?](#)

Suggested dress for this conference is casual. Although we try to keep meeting room temperatures comfortable, we suggest you bring a sweater or jacket. Temperatures this time of the year in Sonoma range in the mid-70s during the day and in the high-40s during the evening.

[What else do I need to know?](#)

Registration Fee Includes

- All educational sessions & materials
- Sunday Welcome Reception
- Three breakfasts (Monday-Wednesday)
- Lunch (Monday & Tuesday)
- Deerfield Winery (Tuesday)

Guests Welcome

At Execu/Blend, your companion is welcome to join you for the welcome reception, breakfast each morning, and lunch on Monday and Tuesday. The cost for the companion meal plan is \$395. As the session at Deerfield Ranch Winery is educational in nature, it is not included as part of the companion meal plan.

Cancellation Policy

ALL CANCELLATIONS MUST BE IN WRITING (cues@cues.org).

- Prior to 60 days – full refund
- 31-60 days before start of event – 50% refund
- 0-30 days before start of event – no refund

Substitute attendees are welcome, subject to eligibility. CUES reserves the right to cancel or reschedule the event due to unforeseen circumstances, and will refund fees if the event is rescheduled or location is changed and you are unable to attend.

CPEs

- Earn up to 14 CPE Credits
- Program Level: Overview
- Delivery Method: Group-Live
- Field of Study: Business Management & Organization
- Prerequisites: None

Credit Union Executives Society (CUES) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Questions

If you have any questions or inquiries, please contact CUES Headquarters at 800.252.2664 or outside the U.S. call 608.271.2664, ext. 340.