

Thursday, March 22

Tampa, FL

7:00 pm - 8:30 pm

Welcome & Networking Reception

8:30 pm

Dinner

Friday, March 23

At Sea

9:30 am - 10:45 am

Executive Session - Chopping with Wood, Scott Gladden

Board/Officers - BSA/OFAC Training, John Deloach

11:00 am - 12:30 pm

General Session - Chad Helminak, Keynote Speaker, CUDE

7:00 pm - 8:30 pm

Networking Reception

8:30 pm

Dinner

Saturday, March 24

Cozumel, Mexico

7:30 am - 6:00 pm

Enjoy your day in Cozumel

7:00 pm - 8:30 pm

Networking Reception

8:30 pm

Dinner

Sunday, March 25

At Sea

9:30 am - 10:45 am

Executive Session - BSA/OFAC Updates, John Deloach

Board/Officers - Financial Education, Trey Rudder

11:00 am - 12:30 pm

General Session - Chad Helminak, CUDE

7:30 pm - 8:30 pm

Farewell Networking Reception

Monday, March 26

Tampa, FL

7:00 am



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MEET


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Keynote Session 1: Meeting the Needs of Our Members and Bottom Line

Credit unions are constantly looking for new ways to improve the financial lives of their members while maintaining their commitment to fiscal responsibility. This session will explore some of the challenges members are facing within today's marketplace along with examples of creative, viable solutions credit unions are offering to help overcome those challenges. We'll look specifically at the topics of medical debt, access to short-term credit and non-prime auto lending.



Keynote Session 2: The Value in Differentiation

We all strive to create loyal members who understand and appreciate the value of credit union membership. But how can we reinforce this within our own walls? To create passionate credit union advocates, employees not only need to understand the credit union difference but realizing that they are living it every day. This session will draw lessons and activities from the National Credit Union Foundation's Credit Union Development Education (DE) Program, and will provide insights into how and why everyone working or volunteering at your credit union should be leveraging the credit union difference.

CONTACT for Cruise Pricing:

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If you have questions please contact any of the following FL CUES Board Members

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FLORIDA COUNCIL

**Spring 2018
Council Meeting**

Royal Caribbean, Brilliance of the Seas

March 22nd - 26th