



**For Immediate Release:**  
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### **CUES® CEO Institute Scholarship Recipient Announced**

**MADISON, Wis.**—CUES is proud to announce, Helen Mickel, President/CEO, Tongass FCU, Ketchikan, AK, is the 2018 recipient of a scholarship to attend CUES' prestigious CEO Institute program. CEO Institute is a challenging academic and leadership program tailored specifically for credit union executives. It is held over three years at three of the nation's most respected business schools:

- CEO Institute I: *Strategic Planning*, The Wharton School, University of Pennsylvania, Philadelphia
- CEO Institute II: *Organizational Effectiveness*, Samuel Curtis Johnson Graduate School of Management, Cornell University, Ithaca, N.Y.
- CEO Institute III: *Strategic Leadership Development*, UVA Darden Executive Education, Charlottesville, VA

The scholarship provides one-third of the registration fee for all three years of the institute. Active CUES members who are full-time paid credit union executives committed to attending the entire program are eligible to apply.

Since 1995, 870 credit union executives have completed all three segments of the CEO Institute program. Executives who complete all three years of the CEO Institute program and two post-segment projects are eligible to become Certified Chief Executives (CCE). Contact Teresa Brogan at **800.252.2664** or 608.271.2664, ext. 331, or email [teresab@cues.org](mailto:teresab@cues.org) to register. For more information, visit [cues.org/institutes](http://cues.org/institutes).

*CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, directors and future leaders.*

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