



Director Strategy Seminar

July 25–27, 2018

San Diego, CA

[Where should I stay?](#)

Kimpton Hotel Palomar San Diego

1047 5TH Avenue
San Diego, California, 92101
619.515.3000

Rates at the Kimpton Hotel Palomar San Diego are \$189 per night for single or double occupancy. Please make your hotel reservation prior to Monday, July 2, 2018, by going [online](#) or by calling the hotel toll free at 888.288.6601 and mention CUES.

Staying within CUES' room block will help keep registration prices down. The hotel will accept reservations after July 2nd **based on availability**; however, rooms may be gone or the rate will increase so early reservations are recommended.

There is a facility fee of \$20 (plus tax) per night. The fee covers:

- \$10 Food and Beverage credit to be used at [Curadero](#) or for in-room dining
- 24-hour access to fitness center
- Standard Wifi
- Small printing request
- Rollaway Bed (in king rooms only; based on availability)

**Remember that all hotel arrangements are strictly between you and the hotel. In the event your flight is canceled, you are responsible for calling to cancel your room reservation.*

Check-in time is 4:00 p.m. and check-out is at 11:00 a.m.

Tax Exemption Information

Federal credit unions are exempt from the hotel room & occupancy tax when you pay for rooms directly with a **company Federal credit card that is billed to the credit union**. The funds cannot be paid from a personal account. You will also need to bring a copy of your credit unions tax exempt status with you to give to the hotel at the time of check-in.

[How do I get there?](#)

Airport

The Kimpton Hotel Palomar San Diego is located approximately 4 miles from the San Diego International Airport ([SAN](#)). The approximate drive time is 15 minutes from the airport to the hotel

Airport to Hotel

When requesting transportation services at the airport, please head to Level 6. Taxi service is approximately \$ 17 one way. Uber and Lyft service is approximately \$15 one way.

Air Travel

CUES conference participants may call Fox World Travel for airfare reservations at 888.691.9163 between 7:30 a.m. and 5:30 p.m. CST and reference Group Code **09FP1344**. Please note that a ticket processing fee of \$37 domestic or \$46 international will be added. CUES does not offer a discounted rate, but Fox World Travel will ensure the best pricing available

Car Rental

Hertz is the official car rental company for this meeting. You can take advantage of their discounted rates by placing your reservation online at www.hertz.com or through the Hertz Meeting Sales Desk within the U.S. at 800-654-2240; from within Canada call 800-263-0600 refer to Meeting CV#02ZG0014.

Parking

Overnight valet parking is \$45 + tax, and day use is \$12 for the first hour, \$8 each additional hour, not to exceed \$45 + tax. The hotel provides a parking discount for hybrid vehicles, with overnight parking not to exceed \$34/night.

What should I pack?

Suggested dress for the conference is business casual attire. Although we try to keep meeting room temperatures comfortable, we suggest you bring a sweater or a lightweight jacket with you. Temperatures this time of year for San Diego ranges from high 70's during the day and low 60's in the evening.

What is available for my spouse/guest?

Meal Plan Option

Spouse/Guests can join attendees for breakfast, lunch and afternoon breaks for \$345. Your badge will allow you entrance into these meal functions.

What will I learn?

Registration will begin on Wednesday morning at 7:30 a.m. Class will be in session Wednesday and Thursday from 8:00 a.m. until approximately 4:00 p.m. and Friday from 8:00 a.m. until Noon.

Speaker

Stuart Levine
Chairman and CEO
Stuart Levine & Associates LLC

Attend this exceptional seminar and leave with in-depth content on good governance practices straight from an expert. Focus on ways to make strategy a key part of your organization by discussing:

- The compelling need for quality strategic thinking
- Strategic planning vs. tactical planning
- The challenges of succession planning
- Designing an effective and measurable strategic planning process
- Making strategy development an ongoing part of your culture

CPEs

- Earn up to 20 CPE Credits (*number subject to change*)
- Program Level: Overview
- Delivery Method: Group-Live
- Prerequisites: not required for this program
- Field of Study: Business Management and Organization

Credit Union Executives Society (CUES) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

What else do I need to know?

Registration Fee Includes

- All educational sessions & materials
- Breakfast Wednesday – Friday
- Refreshment Breaks Wednesday – Friday (Friday morning refreshments only)
- Lunch Wednesday and Thursday

If you have any allergies or dietary restrictions please contact Sara Dyer at sarad@cues.org.

Cancellations

ALL CANCELLATIONS MUST BE IN WRITING (cues@cues.org).

- Prior to 60 days – full refund
- 31-60 days before start of event – 50% refund
- 0-30 days before start of event – no refund

Substitute attendees are welcome, subject to eligibility. CUES reserves the right to cancel or reschedule the event due to unforeseen circumstances, and will refund fees if the event is rescheduled or location is changed and you are unable to attend.

Questions

If you have any questions or inquiries, please contact CUES Headquarters at 800.252.2664 or outside the U.S. call 608.271.2664 ext.340.