



## Director Development Seminar

September 12–14, 2018

Amelia Island, FL

### [Where should I stay?](#)

#### **Omni Amelia Island Plantation Resort**

39 Beach Lagoon  
Amelia Island, FL 32034  
904.261.6161

Rates at the Omni Amelia Island Plantation Resort are \$230 per night for single or double occupancy. Prior to Thursday, August 16, 2018, make hotel reservations [online](#) or by calling the hotel toll free at 904.261.6161 and mention CUES.

The hotel will accept reservations after August 16<sup>th</sup> based on availability; however, rooms may be gone before then so early reservations are recommended. Staying within CUES' room block will help keep registration prices down.

*\*Remember that all hotel arrangements are strictly between you and the hotel. In the event your flight is canceled, you are responsible for calling to cancel your room reservation.*

Check-in time is 4:00 p.m. and check-out is at 11:00 a.m.

There is a daily resort fee of \$5 per room per night. This fee includes:

- 2 complimentary bottled waters per day
- Complimentary self-parking
- Unlimited internet access
- Unlimited use of Health and Fitness Center
- On property Resort transportation service
- In-room coffee
- Local and toll-free phone access
- Resort beach access

#### **Tax Exemption Information**

Federal credit unions are exempt from the hotel room & occupancy tax when you pay for rooms directly with a **company Federal credit card that is billed to the credit union**. The funds cannot be paid from a personal account.

You will also need to bring a copy of your credit unions tax-exempt status with you to give to the hotel at the time of check-in.

## **[How do I get there?](#)**

### **Airport**

The Omni Amelia Island Plantation Resort is located approximately 29 miles from the Jacksonville International Airport ([JAX](#)). The approximate drive time is 45 minutes from the airport to the hotel.

### **Airport to Hotel**

The Omni Amelia Island Plantation Transportation department provides services through [Dana's Transportation](#) to and from Jacksonville International Airport with no additional hotel stops; 72-hour reservations are recommended, and can be made by calling 904.744.3333. Please [click here](#) for additional rates information.

### **Air Travel**

CUES conference participants may call Fox World Travel for airfare reservations at 888.691.9163 between 7:30 a.m. and 5:30 p.m. CST and reference Group Code **09FP1344**. Please note that a ticket processing fee of \$37 domestic or \$46 international will be added. CUES does not offer a discounted rate, but Fox World Travel will ensure the best pricing available

### **Car Rental**

Hertz is the official car rental company for this meeting. You can take advantage of their discounted rates by placing your reservation online at [www.hertz.com](http://www.hertz.com) or through the Hertz Meeting Sales Desk within the U.S. at 800-654-2240; from within Canada call 800-263-0600 refer to Meeting CV#02ZG0014.

### **Parking**

Self-parking is \$10 per day. Valet parking available for \$25 per day.

## **[What should I pack?](#)**

Suggested dress for the conference is business casual. Although we try to keep meeting room temperatures comfortable, we suggest you bring a sweater or a lightweight jacket with you. Temperatures this time of year range from mid-80s during the day to high 60s in the evening.

## **[When should I arrive?](#)**

Registration will be Wednesday, September 12th from 7:30–8:00 a.m. Class will be in session Wednesday and Thursday from 8:00 a.m. until approximately 4:00 p.m. and Friday from 8:00 a.m. to 12:00 p.m.

## **[What is available for my spouse/guest?](#)**

### **Meal Plan Option**

Your companion is welcome to join you for breakfast, lunch and afternoon breaks. The cost for the meal plan is \$375. A badge is required for these meal functions.

## [What will I learn?](#)

### **Speaker**

Les Wallace  
President  
Signature Resources

### Seminar Outline

- I. What's changing in the credit union domain, and how does that impact governance?
  - What does governance success look like in the near future?
  - Mergers and acquisitions
  - Enterprise risk management
  - Pay for board service
  - Membership demographic tsunami
  
- II. How is board makeup crucial to navigating the future of CU governance?
  - Desired board competencies for the future
  - Recruiting for stronger boards—a disciplined process
  - Managing appropriate board turnover
  - Size considerations for your board
  - The role of committees
  - Officer development
  
- III. Fiduciary oversight is changing: what are the newest processes and thinking?
  - What are the fundamental expectations for board service?
  - Organizational performance dashboards
  - What future dashboards should CU boards be developing?
  - Creating a constructive CEO partnership
  - Evaluating the CEO
  - Board self-assessment: 6 models
  
- IV. Face-to-face meeting time has become more precious; how are the best boards managing this valuable time asset?
  - The chair's responsibility
  - Board "rules of engagement" and group culture
  - Weaning the board from unnecessary details
  - The "new meeting agenda" model
  - Reports and report formats that enhance efficiency
  
- V. Achieving sufficient strategic rhythm
  - What is "strategy"?
  - The board's role in strategy
  - The executive team's role in strategy
  - Increasing strategic focus
  - Future proofing your credit union
  
- VI. Developing a back-at-home plan with your board
  - Anticipating challenges to refreshing governance
  - Choosing the "vital few" issues to address
  - Building your "coalition" back home
  - Additional resources to help you

## **What else do I need to know?**

### **Registration Fee Includes**

- All educational sessions & materials
- Breakfast on Wednesday – Friday
- Lunch on Wednesday and Thursday
- Refreshments on Wednesday – Friday (Friday AM refreshments only)

If you have any allergies or dietary restrictions, please contact Joette Mitchell at [joette@cues.org](mailto:joette@cues.org).

### **CPEs**

- Earn up to 20 CPE Credits
- Program Level: Overview
- Delivery Method: Group-Live
- Advanced Preparation: No advance preparation is required.

Credit Union Executives Society (CUES) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).

*\*\* CPE Credits subject to change without notice*

### **Cancellation Policy**

ALL CANCELLATIONS MUST BE IN WRITING ([cues@cues.org](mailto:cues@cues.org))

- Prior to 60 days – full refund
- 31-60 days before start of event – 50% refund
- 0-30 days before start of event – no refund

Substitute attendees are welcome, subject to eligibility. CUES reserves the right to cancel or reschedule the event due to unforeseen circumstances, and will refund fees if the event is rescheduled or location is changed and you are unable to attend.

### **Questions**

If you have any questions or inquiries, please contact CUES Headquarters at 800.252.2664 or outside the U.S. call 608.271.2664, ext 340.