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CUES® Rolls Out New Membership Structure and Benefits

MADISON, Wis.—CUES is pleased to announce the launch of a new membership structure with enhanced benefits designed to better serve the needs of its members in educating and developing credit union CEOs, executives, directors and future leaders.

“We took a good look at what our members thought about us as an organization, and how instrumental we were to their development, and we realized there was room for improvement,” said CUES President/CEO John Pembroke. “As the leader in credit union talent development, our new memberships provide industry leaders with the tools and resources to strengthen their credit union and cultivate the skills of their team and retain their best employees to ultimately win the war for talent.”

There are three new CUES Membership tiers for both staff and directors: Individual, Unlimited, and Unlimited+. Each membership tier features new and enhanced benefits, and both unlimited levels allow credit unions to add as many employees and board members as they wish for one flat rate.

Designed directly from member input, the new CUES Membership is engineered to better serve the needs of credit unions and help staff and boards of directors realize their full potential. The simplified membership levels include greater access to CUES’ most popular offerings like Elite Access™ Virtual Classroom and the industry’s leading online education for boards of directors, providing more content and comprehensive benefits than ever before. Some of the new benefits include individualized curated content and learning pathways, and peer-to-peer networking and sharing through a robust online community.

“CUES Membership has always been more than just event discounts. Now we’re reinforcing belonging to an elite community with benefits specially designed to help you and your credit union thrive.” said Jimese Harkley, CUES VP/Membership.

The new CUES Membership will be available in mid-August. To view a full list of benefits, visit cues.org/2019membership. To learn more about CUES, visit cues.org.

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES’ mission is to educate and develop credit union CEOs, directors and future leaders.

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