



Execu/Summit
March 10–15, 2019
Snowmass Village, CO

Where should I stay?

The Westin Snowmass Resort

100 Elbert Ln
Snowmass Village, CO 81615
970.923.8200

Wildwood Snowmass

40 Elbert Ln
Snowmass Village, CO 81615
970.923.8400

Rates at The Westin Snowmass Resort are:

Alpine King	\$329 single/double
Deluxe Pinnacle	\$349 single/double
Premium Pinnacle	\$369 single/double

Rates at the Wildwood Snowmass are:

Alpine King	\$209 Single/double
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Make reservations prior to February 8, 2019, by going [online](#) or calling the Westin Snowmass Resort directly at 800.525.9402 or the Wildwood Snowmass Hotel at 970.923.8400 and ask for the CUES Execu/Summit Conference.

The hotel will accept reservations after February 8th based on availability; however, due to the height of ski season rooms may be sold out prior to this date. Staying within CUES' room block will help keep registration prices down. Hotel arrangements are strictly between you and the hotel.

**Remember that all hotel arrangements are strictly between you and the hotel. In the event your flight is canceled, you are responsible for calling to cancel your room reservation.*

Check-in: 4:00 p.m. Check-out: 11:00 p.m.

There is a \$15 plus tax daily resort fee per room per night for The Westin Snowmass Resort. The daily resort fee includes:

- Aspen-Pitkin County Airport pick-up and drop-off
- Local & toll-free and credit card calls (no access fee)
- High speed internet
- Ski valet

There is a \$10 plus tax daily resort fee per room per night for The Wildwood Hotel. The daily resort fee includes:

- Fitness Center
- Wi-fi
- Swimming Pool
- Aspen-Pitkin County Airport pick-up and drop-off

Tax Exemption Information

Attendees coming from Federal Credit Unions will need to present their own tax-exempt form at the time of check in. The funds cannot be paid from a personal account. In addition, you must present a tax ID number matching the government brand embossed on the credit card or check

How do I get there?

Airport

The Westin Snowmass Resort is located approximately 8 miles from the Aspen Pitkin County Airport ([ASE](#)). Approximate drive time is 15 minutes from the airport to the hotel. Due to the smaller size of the Aspen Pitkin County Airport, there are limited airlines that fly into this airport. They are, United Airlines, American Airlines and Delta.

Airport to Hotel

The Westin Snowmass Resort offers complimentary airport transportation service. Reservation is required. You can make your reservation by calling 970.923.8200. A taxi is approximately \$40 one way.

Air Travel

CUES conference participants may call Fox World Travel for airfare reservations at 888.691.9163 between 7:30 a.m. and 5:30 p.m. CST and reference Group Code **09FP2501**. Please note that a ticket processing fee of \$37 domestic or \$46 international will be added. CUES does not offer a discounted rate, but Fox World Travel will ensure the best pricing available for U.S. residents.

Car Rental

Hertz is the official car rental company for this meeting. You can take advantage of their discounted rates by placing your reservation online at www.hertz.com or through the Hertz Meeting Sales Desk within the U.S. at 800.654.2240; from within Canada call 800.263.0600 refer to Meeting CV#02ZG0015.

Parking

The Westin Snowmass Resort has complimentary off-site parking. On-site parking is \$15 per day and Valet parking is \$25 per day.

When should I arrive?

The conference will begin on Sunday, March 10th with registration and a Welcome Reception at 5:00 p.m.

What should I pack?

Suggested dress for the welcome reception and educational sessions is ski resort casual. The weather in Snowmass Village this time of year is usually in the mid-40's during the day and mid-20's at night.

What will I learn?

Visit www.cues.org/es for a full agenda, session descriptions, and speaker bios.

What optional activities are planned?

Lift Tickets

Execu/Summit participants can purchase discounted group ski lift tickets through CUES. Purchase by February 9, 2019, in order to receive the discount. Tickets will be available at the time of check in at the front desk or during registration for the conference on Sunday.

2019 Discounted Group Lift Ticket Prices

	1 day	2 day	3 day	4 day	5 day	6 day	7 day
Adult Lift Tickets (ages 18-64)	\$130	\$225	\$325	\$395	\$465	\$550	\$595
Child (7-12) Lift Tickets	\$97	\$150	\$220	\$275	\$340	\$400	\$465
Teen (13-17) Lift Tickets	\$97	\$150	\$220	\$275	\$340	\$400	\$465
Senior (65+) Lift Tickets	\$97	\$150	\$220	\$275	\$340	\$400	\$465
Children 6 and under ski free but do need to purchase a \$5 RFC (radio frequency card). This can be purchased on site.							
Lift tickets are valid from March 8-19, 2019.							

Ski Equipment Rental Options:

Snowmass Sports, located in the Westin Snowmass resort, an elevator ride from the Westin Lobby or a short walk from the Wildwood. Hours are 8:00 AM – 8:00 PM. Offer free overnight ski storage to customers renting at our shop.

Snowmass Sports is offering 40% off for CUES go to: www.SnowmassSports.com

- Click drop down menu top right, then GROUP LOGIN
- Username: CUES (case sensitive) and Password: snowypass@19

IMPORTANT NOTE: The system will take a 1 day deposit for each skier at 20% off. The 40% discount will be applied when you pick up your skis at Snowmass Sports. Package prices will also adjust if you have your own boots at the time of pick up.

Aspen Sports is offering Execu/Summit participants 40% off ski and snowboard equipment rentals during Execu/Summit. Make advanced booking at www.rentskis.com/cues. If you for not pre-order you may still receive the discount, be sure to mention CUES when you walk into Aspen Sports.

What else do I need to know?

Registration Fee Includes

- All educational sessions & materials
- Sunday Welcome Reception
- Breakfast (Monday - Friday)
- Three Warm-Up Breaks (Monday, Tuesday, Thursday)

Guests Welcome

If you are traveling with a guest, spend more time together by adding a companion meal plan. It includes the welcome reception and all breaks for only \$395 per person.

CPEs

- Earn up to 21.5 CPE Credits
- Program Level: Overview
- Delivery Method: Group-Live
- Field of Study: Business Management & Organization
- Prerequisites: None

Credit Union Executives Society (CUES) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Cancellations

ALL CANCELLATIONS MUST BE IN WRITING (cues@cues.org).

- Prior to 60 days – full refund
- 31-60 days before start of event – 50% refund
- 0-30 days before start of event – no refund

Substitute attendees are welcome, subject to eligibility. CUES reserves the right to cancel or reschedule the event due to unforeseen circumstances, and will refund fees if the event is rescheduled or location is changed and you are unable to attend.

Questions

If you have any questions or inquiries, please contact CUES Headquarters at 800.252.2664 or outside the U.S. call 608.271.2664, ext. 340.

Execu/Summit Agenda

Sunday, March 10

5:00–6:00 p.m. Welcome Reception and Registration

Monday, March 11

7:00–7:30 a.m. Breakfast

7:30–8:00 a.m. Introduction and CUES updates

8:00–9:30 a.m. ***“Transformational Leadership: Creating a Culture Where the Extraordinary is Commonplace,”*** Hugh Blane, President, Author, and Speaker, Claris Consulting

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Mastering Your Mindset: Developing a Mindset of Passion, Growth and Innovation,”*** Hugh Blane, President, Author, and Speaker, Claris Consulting

Tuesday, March 12

7:00–7:30 a.m. Breakfast

7:30–9:30 a.m. ***“Battling FinTech: The Future of Finance/Creating a Blueprint for 2025,”*** Sundeep Kapur, Digital Strategist, Omni-Channel Execution

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Battling FinTech: The Future of Finance/Creating a Blueprint for 2025,”*** Sundeep Kapur, Digital Strategist, Omni-Channel Execution

Wednesday, March 13

7:00–7:30 a.m. Breakfast

7:30–10:00 a.m. ***“Economic Trends, International Trade and What’s Ahead,”*** John Manzella, President and CEO, Manzella Trade Communications, Inc

10:00 a.m. – Free time

Thursday, March 14

7:00–7:30 a.m. Breakfast

7:30–9:30 a.m. ***“Top 10 Marketing Trends Every Credit Union Should Know,”*** Mark Arnold, President, On the Mark Strategies

9:30 a.m.–3:00 p.m. Free time

3:00–3:30 p.m. Warm-up Break

3:30–6:00 p.m. ***“Developing the Ultimate Strategic Plan”*** Mark Arnold, President, On the Mark Strategies

Friday, March 15

7:00–7:30 a.m. Breakfast

7:30–9:30 a.m. ***“The P.I.L.O.T. Method Workshop: The 5 Elemental Truths to Leading Yourself in Life,”*** Elizabeth McCormick, Former Black Hawk Helicopter Pilot and Chief Inspirational Officer, Soar 2 Success International.

9:30 a.m. Execu/Summit concludes