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CUES® Announces CUNA Mutual AdvantEdge Analytics as a Platinum CUESolutions Provider

MADISON, Wis. – CUES is pleased to announce its partnership with CUNA Mutual AdvantEdge Analytics as a Platinum CUESolutions provider, for its data analytics and digital transformation solutions.

CUESolutions is designed to easily connect credit unions with suppliers who have the products and services they need to evolve and elevate their success. CUESolutions providers have been identified as industry experts, and partner with CUES to showcase their thought leadership.

"We are excited to partner with CUES and provide leadership and guidance that will help credit unions build their data analytics strategies. CUES member credit unions are very committed to innovation and supporting data analytics acceleration that will benefit the industry as whole," said Shazia Manus, chief strategy & business development officer for CUNA Mutual AdvantEdge Analytics.

"And with the continued insurgence of fintech and insurtech startups entering the credit union industry with disruptive and, at times, fragmented solutions, data requires more than a modern technology approach. We continue to make great strides with accelerated adoption in credit unions, collaboration amongst industry partners like CUES, and strong leadership commitment to transform for the future."

"CUES is proud to have some of the most progressive credit unions in the industry among its members, and this new relationship will only help them even more. As our roster of CUESolutions providers continues to grow, the innovation, thought leadership and expertise they provide our members is unmatched, and positions our members for future success." said John Pembroke, president/CEO of CUES. "Building advanced data analytics capabilities and acumen in the credit union space strengthens not only our industry for the future, but it provides a level playing field competitively to grow and thrive long term. We're excited to begin this new phase of our relationship with CUNA Mutual AdvantEdge Analytics."

To learn more about CUESolutions, contact Karin Sand, CIE, CUES' VP/supplier relations, at **800.252.2664** or 608.271.2664, **ext. 341**, or email karin@cues.org.

For more information on CUNA Mutual AdvantEdge Analytics, visit www.advantedgeanalytics.com.
To learn more about CUES, visit cues.org

About CUNA Mutual AdvantEdge Analytics, LLC:

CUNA Mutual AdvantEdge Analytics, LLC (AdvantEdge Analytics) provides comprehensive technology and data analytics services for credit unions. AdvantEdge Analytics brings together data management, visualizations and predictive analytics into an end-to-end offering. Built on more than 80 years of commitment and experience working with credit unions and their members, AdvantEdge Analytics collaborates with credit unions to effectively harness the power of data in new and insightful ways. Information about AdvantEdge Analytics can be found at www.advantedgeanalytics.com.

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, directors and future leaders.

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