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## **John Pembroke Named One of Wisconsin's 42 Most Influential Black Leaders**

**MADISON, Wis.**— CUES® is pleased to announce that John Pembroke, CUES President and CEO was named one of *Wisconsin's 42 Most Influential Black Leaders* by Madison365, a nonprofit online news outlet based in Madison, Wisconsin.

Since joining CUES in May 2013, Pembroke has helped launch a new direction in CUES' strategy, branding and culture. Most recently, he led the initiative for CUES new membership structure, designed to better serve the needs of its members in educating and developing credit union CEOs, executives, directors and future leaders.

"It's humbling to be recognized as an influencer, especially outside of our industry," said Pembroke, "I'm a devoted advocate for innovation and growth and encourage others to challenge themselves to reach their full potential. Being recognized as leader in the African American community as role model for future leaders, is a great personal achievement for me."

Pembroke has more than 25 years of experience in branding and financial services. He holds an MBA from the University of Chicago Booth School of Business and a B.S. in Economics from the Wharton School of Business, University of Pennsylvania. He is also a member of the board of the Goodman Community Center.

This is the fourth year Madison365 has published their Black Power list, highlighting the outstanding work of people of color throughout the state. It encourages innovation, engagement and creativity for future leaders of color in the greater Madison area.

You can view Madison365's full list of *Wisconsin's 42 Most Influential Black Leaders* [here](#).

To learn more about CUES, visit [cues.org](http://cues.org).

*Madison365 is operated by 365 Media Foundation, a 501(c)(3) nonprofit organization based in Madison, Wisconsin.*

*CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.*

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