

High EQ Leaders Are More Likely To:

- Stay calm and show grace under pressure
- Resolve conflict effectively
- Lead by example
- · Make more thoughtful business decisions
- Admit and learn from their mistakes
- Take criticism well







What is Unconscious Bias?

An unconscious process we use to sort information quickly based on our knowledge and past experiences. Our unconscious bias impacts both positive and negative impressions. It's done unconsciously, so it's not purposeful and not intentional.



My Biases Others' Biases



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The Impact of Unconscious Bias on Your Leadership

Common Areas of Unconscious Bias

Four Types of Bias

Affinity	Confirmation	
You're like me!	They met the deadline;	
They'll fit in around here!	that confirms they are good at details	
Halo Effect	Horns Effect	
I love this about them,	They are a sloppy dresser;	
so, everything else is golden too	therefore, they are likely lazy too	

Common Areas of Unconscious Bias





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CUES Elite

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Part One: Self-awareness:

- Knowing your strengths and weaknesses
- Understanding how you impact others

Self-awareness:

Three words that describe me:

My colleagues and team would say these things about me:

- My strengths are:
- My Achilles' heel is:
- In large groups, my greatest contribution is:
- On my team, the team looks to me to this:

Self-Awareness of My Leadership Style

- 1. What are the strengths of your style?
- 2. What are the limitations of my leadership style?
- 3. These are areas of unconscious bias I'd like to watch for in my own behavior:



Tools:

- DiSC
- MBTI
- StrengthsFinders

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Part Two: Self-Management

The ability to know your own tendencies and manage your behaviors related to your tendencies.

Three words that describe me:	Perception (both positive and negative) of those words	Behaviors that drive that perception	Ways I can modify those behaviors



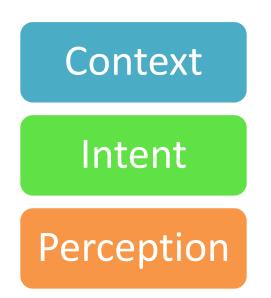
Part Three: Social Awareness

The ability to read people, including:

- Reading nuances in verbal, nonverbal delivery
- Understanding their preferences
- Communicating with relevance and clarity
- Returning to behavior, not perception

Behaviors: The actual observed action/reaction without any interpretation of what you think that behavior was intended

Perception: Your interpretation of behaviors and actions





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Part Four: Relationship Management

The ability to navigate combining your emotions and reactions with the other person's emotions and reactions through awareness and emotional management

Our Own Bias:

- 1. Ask:
 - Are we looking at the scenario the same way?
 - How am I reacting to this situation and why am I reacting that way?
 - How can I replace my perception with the behaviors I see?
- 2. Recognize the difference between content, intent and perception
 - Be courageous and apologize as needed



Others' Biases

- 1. Assume best intent
- 2. Gently point it out (pocket phrases)
 - Clarify: I'm confused, how does her age impact our decision?
 - Paraphrase: So you're saying you think she comes across as aggressive? What from her behaviors makes you think that?
- 3. Share contrary stories or experiences to raise awareness

Tips for Addressing Unconscious Bias*

- CPR Content, Pattern, Relationship
- Mutual purpose to come together
- Don't/Do statements

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