

CEO/EXECUTIVE TEAM NETWORK™

NOVEMBER 4-6, 2019 | AMELIA ISLAND, FL



Leadership, Strategy & Networking for CU Execs

Each fall, top credit union executives gather at CEO/Executive Team Network, an event combining exploration of hot industry topics and powerful networking. Don't miss the opportunity to join in and hear from noted speakers on these vital topics:

- Team Chemistry
- Workforce Diversity
- Member Experience
- Trends and the Current Climate
- Leadership

Register today, and look forward to the idea-sharing, networking and learning alongside your friends and colleagues—many of whom hail from top-rated credit unions across the U.S. and Canada.

» Register early! Rates increase \$400 after September 21, 2019.





“I found the quality of the speakers and the networking the most valuable part of CEO/ Executive Team Network. The focus on credit union excellence at the CEO leadership level is what sets this conference apart.”

Bill Kiss, CCD
Co-CEO
G&F Financial Group
Burnaby, British Columbia, Canada
Assets: \$1 billion

This event is for credit union executives only.
Send your directors to CUES' Directors Conference. cues.org/DC

CEO/Executive Team Network Schedule

MONDAY, November 4

- 5:00 p.m. **First Time Attendees Reception**
- 5:30 p.m. **Conference Registration & Opening Reception**

TUESDAY, November 5

- 8:00 a.m. **Opening General Session | Walter Bond** - Team Chemistry Trumps Individual Talent: How Exceptional Leaders Deliver Unprecedented Wins
- 9:30 a.m. **Breakout Sessions**
- 11:00 a.m. **Breakout Sessions**
- 12:15 p.m. **Awards Celebration Luncheon**
- 1:40 p.m. **Hot Topic Open Forums**
- 2:50 p.m. **General Session | Francesca Gino** - The Future of Work

WEDNESDAY, November 6

- 8:00 a.m. **General Session | Stephen M. R. Covey** - The Speed of Trust
- 9:25 a.m. **General Session | James R. Detert** - Leading with Competent Courage
- 10:45 a.m. **Breakout Sessions**
- 12:00 p.m. **Lunch**
- 1:15 p.m. **Breakout Sessions**
- 2:40 p.m. **Closing General Session | Susanne Biro** - The Inner Game of Leadership

CEO/Executive Team Network concludes at 3:45 p.m. on Wednesday.
For detailed schedule and session descriptions, visit cues.org/CNET.





“Good information and it is all in two days. This works great for busy schedules. The time was well spent and enjoyed meeting so many from around the country and Canada.”

2018 Attendee

Vital Topics, Top Speakers - General Sessions



The Inner Game of Leadership

Susanne Biro, Master Coach and Co-founder, Syntrina Leadership

Susanne is a coach to C-suite and executive level leaders as well as an author, designer, facilitator, Forbes and CEO Magazine contributor, and TEDx speaker. For close to two decades, Susanne has worked to help people reach personal, professional, and leadership mastery.



Team Chemistry Trumps Individual Talent: How Exceptional Leaders Deliver Unprecedented Wins

Walter Bond, CEO, Walter Bond Worldwide

As a former NBA player with the Utah Jazz, Detroit Pistons and Dallas Mavericks, Walter's experience both on and off the court has prepared him for a thriving career as a renowned business coach, author, high-profile speaker, business owner, mentor, and more.



Leading with Competent Courage

James R. Detert, Associate Dean of Executive Degree Programs & Leadership Initiatives, Darden Graduate School of Business Administration, University of Virginia

Author and academic professor, Jim has designed leadership and ethics classes taught around the world. His current research focuses on workplace courage, improvement-oriented voice, ethical decision making and behavior, and other leadership-related topics.



The Future of Work

Francesca Gino, Tandon Family Professor of Business Administration, Harvard Business School

Francesca is currently a professor of business administration in the Negotiation, Organizations & Markets Unit at Harvard Business School. As a published author, her research focuses on judgment and decision-making, negotiation, ethics, motivation, productivity, and creativity.



The Speed of Trust

Stephen M. R. Covey, Co-founder, CoveyLink and FranklinCovey Speed of Trust Practice; Author, *The Speed of Trust*

A compelling speaker and advisor on trust, leadership, ethics, and high performance, Stephen is the bestselling author of *The Speed of Trust*, a groundbreaking book that challenges our age-old assumption that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged, economic driver.

“Nobody argues with trust. Decades of research prove that trust drives organizational performance. But here’s the problem: Nobody tells you how. I’m going to show you how to do it.”

- Stephen M. R. Covey



Vital Topics, Top Speakers - Breakout Sessions



What Would You Do? Situational Strategies for Senior Management
Ancin Cooley, Principal, Synergy Credit Union Consulting, Inc.



Workforce Diversity is a Strategic Advantage
John Odom, Ph.D., President, Odom & Associates



Credit Union Trends & The Race for Relevance
Sue Schroeder, Senior Director, Marketing and Insights, Experian



Senior Leader Impact on Talent Development
Jennifer Stangl, Director of Professional Development, CUES



On the Economic, Political and Business Climate
Roger Tutterow, Henssler Financial Endowed Chair, Director of the Econometric Center and Professor of Economics, Kennesaw State University



How Leading Credit Unions Are Winning the Customer Experience Battle
Steve Williams, President and Partner, Cornerstone Advisors

Learn more about our sessions and speakers at cues.org/CNET. Speakers and topics subject to change.



The Credit Union
Event of the Year!



Welcome To The Sunshine State

Omni Amelia Island Plantation Resort is located at the tip of a barrier island just off the Northeast Florida coast. Enjoy luxurious oceanfront accommodations, world-class resort pools, championship golf, full-service spa, and endless dining options.

Rates at the Omni Amelia Island Plantation Resort are \$249 per night for single/double occupancy. Make your reservations prior to Monday, October 11, 2019, by going online at cues.com/CNET, or by calling **888.444.6664** and mentioning CUES.

The hotel will accept reservations after October 11th based on availability; however, rooms may be gone before then so early reservations are recommended.



Register Now!

You don't want to miss this conference. Not only will you walk away inspired, you'll return home with real-world solutions ready to put into action at your credit union.

CUES members attend for \$1,295—a **\$650 savings** off the nonmember price of \$1,945.

Registration fee includes:

- Opening Reception on Monday
- Breakfast & lunch on Tuesday & Wednesday
- All educational sessions & materials

Register today at cues.org/CNET or call **800.252.2664**, or **608.271.2664, ext. 340**. If you're in Canada, please call **604.559.4455**.

Earn Credit for Attending

Attendees of CEO/Executive Team Network can earn continuing professional education credits. This conference meets the following standards:

- CPE credits: Earn up to 14
- Program level: Overview
- Delivery method: Group-live
- Preparation: No advanced preparation is required
- Prerequisites: None

CUES is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors, through its website www.nasbaregistry.org.



Create a shared learning experience. Attend as a team.

Special Group Rates:

Register four attendees for \$3,995 (\$998.75 per person)

Register six attendees for \$5,595 (\$932.50 per person)

**Call 800.252.2664 or 608.271.2664, ext. 340
to take advantage of this offer.**



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*CUES' mission is to educate and develop credit union
CEOs, executives, directors and future leaders.*



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