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CUES® New Membership Benefits Now Available

MADISON, Wis.— CUES is pleased to announce that their new membership benefits are now available to the industry.

In July, CUES announced the restructuring of its membership and benefits. Based on member feedback, the new memberships are designed to better serve in educating and developing credit union CEOs, executives, directors and future leaders.

There are three membership tiers to choose from for both staff and directors—Individual, Unlimited and Unlimited+. One of the first credit unions to subscribe to the Unlimited+ membership was SEFCU, Albany, NY.

“As a long-standing member of CUES, SEFCU has offered a variety of learning and development opportunities to our board members and executives,” said SEFCU President/CEO Michael J. Castellana. “We are pleased to now be able to provide these outstanding resources to even more of our staff.”

All the newly redesigned membership benefits are now available, including:

- CUES Learning Portal, powered by Degreed: A blend of pre-set learning pathways and curated content offer all users an easy way to expand their skill set.
- CUES Elite Access Virtual Classroom courses: An innovative take on online learning, that is closer to a live experience than ever before.
- Center for Credit Union Board Excellence (CCUBE): An in-depth, digital learning system that provides deep director competency training only available at the Unlimited+ tier.

Other benefits include the popular CUES event discounts and a subscription to the industry-leading *Credit Union Management™* magazine.

“I’m pleased credit unions are already seeing the value in our new membership structure,” says Jimese Harkely, CUES’ VP/Membership. “Strengthening our membership benefits helps our members cultivate their skills and the skill of their team; which ultimately helps retain great employees, grow each credit union, and fortify our industry as a whole.”

The new membership benefits are available today, but the official membership start date is not until January 1, 2019. Joining CUES now gives new members up to 15 months of benefits for the price of 12.

To register for the new CUES Membership, visit cues.org/Membership.

To learn more about CUES visit, cues.org.

CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.

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