



**For Immediate Release:**  
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### **Linh Dang Named 2019 CUES Exceptional Leader**

**MADISON, Wis.—** Linh Dang, Chief Development Officer of Addition Financial, Lake Mary, FL, has been named as the 2019 CUES Exceptional Leader. This award recognizes an industry professional who has rendered exceptional service and made outstanding contributions to strengthen their credit union and the industry.

Over the past 16 years at Addition Financial, Linh has held numerous positions including SVP/Member Services and Special Projects, SVP/Projects and Electronic Services, and most recently, Chief Development Officer. She has been instrumental in Addition Financial's success and growth.

As Chief Development Officer, Linh oversaw the rebrand of Addition Financial from CFE Federal Credit Union in May 2019, along with the credit union's conversion from a federal to a state charter. In addition, Linh led the creation of a new leadership program for credit union employees. This program enables managers to better coach their staff and produce future leaders. She also oversaw the creation of *WeConnect*, a weekly training podcast designed to foster professional development within the organization.

Linh is an influential role model and leader at Addition Financial and has played an important part in shaping the credit union's future for the better by fostering professional development opportunities, creating meaningful products and services for the membership, and looking for new ways to impact the community. Under Linh's leadership, Addition Financial launched its student-run high school branch program in 2008, which provides real-world experience for high school students and has since expanded to nine schools. She also serves on the boards of directors for several non-profit organizations and higher education institutions, including UCF Alumni, Valencia College Foundation, Junior Achievement of Central Florida, Global Women Leadership Network and more.

She will be honored at CUES CEO/Executive Team Network™, November 4-6, 2019, Amelia Island, FL. CEO/Executive Team Network is one of CUES most popular events of the year. Featuring top speakers from inside and outside the CU industry, attendees explore vital industry

issues and need-to-know topics with a strong focus on leadership and growth strategies, and plenty of networking opportunities.

To learn more about CUES Awards, visit [cues.org/Awards](https://cues.org/Awards). Visit [cues.org/CNET](https://cues.org/CNET) to register for CEO/Executive Team Network.

*CUES mission is to educate and develop credit union CEOs, executives, directors and future leaders.*

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**Note to Editor:** Photo Attached

**Caption:** 2019 CUES Exceptional Leader award winner Linh Dang, Chief Development Officer of Addition Financial, Lake Mary, FL.