

For Immediate Release: January 28, 2020

For more information, contact: Tony Hill, SVP/Chief Marketing Officer 608.271.2664, ext. 321 tony@cues.org • cues.org

Two New CUESolutions Providers Partner With CUES®

MADISON, Wis.— CUES is pleased to welcome two new CUESolutions providers who will offer CUES members innovative thought leadership in these categories:

- Contract Management and Negotiations, offered by the experts at <u>Strategic Resource</u>
 <u>Management</u>
- Portfolio Protection and Insurance Tracking, offered by leading insurance carrier <u>State</u>
 National

<u>CUESolutions</u> is a CUES program designed to easily connect credit unions with content and thought-leadership resources of industry suppliers and the products and services they have to offer. CUES members benefit from this unique partnership, as it gives them easy access to already vetted, trusted providers.

"We're pleased to welcome Strategic Resource Management and State National as our newest CUESolutions partners," said John Pembroke, CUES President/CEO. "They join an impressive roster of current CUESolutions providers, giving CUES members even more trusted resources to tap into."

"What we're seeing now from working with over 1,000+ financial institution clients across the U.S. and Europe is that the best-in-class are investing in flexible technologies, giving them deeper visibility to their data, and enabling customers to play a greater role in self-service across all of their banking products," said Patrick Goodwin, President, Strategic Resource Management. "It has never been more important to know what's negotiable, and as a new CUESolutions partner, we look forward to further empowering members of CUES—not only to enhance the capabilities in their operations, but also to thrive in a climate of constant change."

"State National has helped our credit union clients mitigate their risk and better serve their members for nearly 50 years," said Maria F. McLendon, VP of Marketing, State National

Companies. "We are proud and excited to share our portfolio protection and insurance tracking solutions with the CUES membership."

To learn more about CUESolutions providers, visit <u>cues.org/P&S</u>. To learn how to become a CUESolutions provider, visit <u>cues.org/CUESolutions</u>.

Learn more about CUES at cues.org.

CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.

###