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CUES School of Business Lending™ I Moves to Online, Blended Learning Format

MADISON, Wis.— CUES® is pleased to announce the first segment of its popular business lending school will be held entirely online, via a blended learning format.

“Working with our instructors Jim Devine and Bob Hogan, of Hipereon, Inc., we’ve been able to shift every aspect of CUES School of Business Lending I: *Business Lending Fundamentals* online, while maintaining the school’s inherent educational value and quality,” said Joette Mitchell, CUES’ VP/Executive Education & Meetings.

“This is great news for the industry’s professionals who have been planning to enhance or launch their credit union’s business lending program, since they won’t have to wait for travel restrictions and social distancing guidelines to be lifted to get started,” said John Pembroke, CUES’ President/CEO. “And, this is great news for small businesses who will be relying on their financial institutions more than ever before.”

All aspects of the school’s curriculum will be covered under the new format. Materials will be available to registrants starting June 1; due dates are included so all students will complete the course at the same time, and be ready for CUES School of Business Lending II: *Financial Analysis and Diagnostic Assessment*.

“Along with a mix of recorded videos and online assignments, there will be four live online sessions with Jim and Bob, who will also be fully accessible to answer students’ questions via email,” said Joette. “We’re also planning on a cohort-style program, so registrants can network, and form connections with their classmates.”

Learn more and register today at cues.org/SOBL1.

Learn more about CUES at cues.org.

[CUES](http://cues.org)’ mission is to educate and develop credit union CEOs, executives, directors and future leaders.

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