

For Immediate Release: July 30, 2020

For more information, contact:
Tony Hill, SVP/Chief Marketing Officer
800.252.2664 or 608.271.2664, ext. 321
tony@cues.org • cues.org

CUES Podcast to Celebrate its 100th Episode with Questions from Listeners, Giveaway

**MADISON, Wis.**—The 100<sup>th</sup> episode of CUES Podcast is set to hit the airwaves this fall, and to celebrate, listeners are being asked to help shape the topics that will be covered in this special installment.

"The CUES Podcast averages 900 downloads a month, offering a free and easy way for the industry's professionals to hear directly from experts. We thought what better way to celebrate this milestone than to have our listeners' questions answered," said James Lenz, CUES' Professional Development Manager and CUES Podcast founder and host. "Listeners can call 325.603.2589, and leave a voicemail, letting us know what questions they'd like answered. We'll reach out to industry experts, get the answers, and play the questions and responses on the 100<sup>th</sup> episode."

Those who leave a question and meet qualification criteria will be entered to win a pair of Jabra Elite 65t earbuds, valued at \$150.

Since launching in 2016, CUES Podcast has featured a wide variety of industry leaders and cross-industry experts discussing their perspectives on credit union topics and trends.

"Over the years, we've explored topics like strategy, member experience, marketing, mentoring, innovation, governance and leadership. More recently we've focused on topics to help today's leaders deal with current crises," said Lenz.

Learn more about participating, and see the contest rules at <a href="mailto:cues.org/Podcast100">cues.org/Podcast100</a>. You'll also find a submission form, for those who would rather submit their questions electronically. For a list of all CUES Podcast episodes, visit <a href="mailto:cues.org">CUES</a>, visit <a href="mailto:cues.org">cues.org</a>.

<u>CUES'</u> mission is to educate and develop credit union CEOs, executives, directors and future leaders.

###