

For Immediate Release: September 3, 2020

> For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org• cues.org

CUES® Brings Top-Rated Speakers to the Industry with its Online Event, Knowledge & Networking November

**MADISON, Wis.**— This fall, CUES is bringing top-rated speakers to the industry through <u>Knowledge</u> <u>& Networking November</u>, an online conference experience.

"With Knowledge & Networking November, we're delivering the quality education that CUES is known for, just in a new platform," said John Pembroke, CUES President/CEO. "Attendees will find substantive content from top speakers, along with networking time so they can connect with colleagues."

"We may not be able to meet in-person just yet, but Knowledge & Networking November is the next best thing," said Joette Mitchell, CUES VP/Executive Education & Meetings. "This experience will offer a good mix of learning and camaraderie, true to its name."

Sessions will be held from 3:00 to 5:15 p.m. Eastern time on November 5, 12 and 19. Topics and presenters are:

- Leading During a Crisis, Both Professionally and Personally presented by Harry
  Kraemer, Business Executive; Leadership Author; Clinical Professor of Leadership,
  Kellogg School of Management at Northwestern University; and Executive Partner at
  Madison Dearborn Partners
- Strategic Agility presented by Francesca Gino, Tandom Family Professor of Business
  Administration, Harvard Business School; Chair, Negotiation, Organizations and
  Markets (NOM) Unit; Co-Chair, Behavioral Economics Executive Education Program
  and Driving Profitable Growth Executive Education Program
- Organizational Values: A Beacon in a Storm of Uncertainty presented by Sean
   Martin, Associate Professor of Business Administration, Darden School of Business,
   University of Virginia

"We've set pricing at a flat-rate fee so everyone in the industry can easily access quality professional development, in spite of the financial challenges many credit unions are facing," said Mitchell. "Our speakers are consistently highly ranked by our conference attendees—in fact, Harry Kraemer holds the distinction of being our highest-rated speaker ever. This is an excellent opportunity for shared group learning at a great value."

Sessions include Q&A, and time left open for hot topics, so registrants can explore and discuss the latest industry happenings. Knowledge & Networking November will be recorded and available for playback for a limited time following the live event.

Learn more and register at <u>cues.org/KNN</u>. Learn more about CUES at <u>cues.org</u>.

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.

###