

Lead Differently, Lead Effectively

Adapted from the *CUES Elite Access Course: Shift Your Brilliance: Lead Differently*



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Industries are being transformed at the speed of light. To keep adapting to the changing times, organizations need leaders that reset their mindset. The leadership skills of yesterday will not carry the day in an economy of uncertainty. However, leaders who adopt forward-looking thinking can positively influence the culture of their companies and position it for future success.



KEY TAKEAWAYS

Highlights from the CUES Elite Access course. You can find additional detail by reviewing the recording from this course. Visit cues.org/professional-development-and-events to access the recording.

As a leader, you can place focus on some capabilities to lead effectively, including:

- » **“To Be” List vs. the “To Do” List.** When we start with a To Do list, we tend to manage people as tasks. When we start and focus on a To Be list, we can lead people to drive results.
- » **Energy Management vs. Time Management.** By taking time to build our energy, we create greater opportunity to be more efficient and effective in our work.
- » **Proactive Mindset vs. Reactive Mindset.** Adaptive resilience engages a proactive mindset focused on getting things done, versus reacting and feeling as though you are always trying to catch up.
- » **Action vs. Idleness.** Leaders need to be decisive. Support your team in identifying opportunities and engaging in action to move projects and initiatives forward and drive results.
- » **Divergent Thinking vs. Standard Thinking.** Reflect on what you are doing to move in new directions, creating services, products or processes that can serve members or your team better.

TAKE ACTION

The following questions/statements are provided for you to reflect on and identify next steps in your own development. Use these questions to move from knowledge to action.

- » **Develop an Energy Mindset.** Focusing the first 15 minutes of your day on you. This could be meditating, reading or listening to content that inspires, encourages and informs, or readying your body by stretching.
- » **Be Innovative in your Role.** Look at your current job description as if you were a new employee. Ask yourself if what you are doing now is the highest and best use of your time.
- » **Lead with Empathy.** Build trust with your team by communicating early, often and with empathy and authenticity. As change occurs, leading with empathy can support individuals and your team moving through the change curve. Continue this with your members and share how your work products demonstrate caring and connection with your members in a fresh way.

ADDITIONAL RESOURCES

If you are interested in learning more about this topic, we encourage check out **CUES Learning Portal** for pathways and other content on this subject. You may also find additional CUES Elite Access Courses or Webinar recordings on this subject.

