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CEO Institute Going Online in 2021, Offering Same Ivy-League Level Education as In-Person Event

MADISON, Wis.— CEO Institute will be offered in an online format in 2021, talent development leader CUES® has announced. This challenging academic and leadership program is tailored specifically for credit union executives, and held in partnership with three top business schools.

“CEO Institute is highly regarded in the industry, and we’ve made sure all online participants will walk away with the same level of knowledge, expertise, and networking opportunities as their colleagues who have attended in person,” said John Pembroke, CUES’ President/CEO. “We simply would not have it any other way.”

“Our hat’s off to our business school partners, who worked diligently alongside us to convert every aspect of the program to an online offering, while still maintaining the integrity of CEO Institute. The online program will offer the same access to esteemed faculty members and the same curriculum,” said Joette Mitchell, CUES’ VP/Executive Education & Meetings. “We are also able to offer the program at a lower price point due to cost savings on campus housing and meals that we are passing along to attendees.

“There will be an abundance of small-group work, case studies, and simulations, along with other opportunities to help make it easy to get to know one another,” said Mitchell. “All this is great news not only from a safety/social distancing standpoint, but offering CEO Institute online opens up a terrific opportunity for those who have wanted to attend, but weren’t able to due to budget constraints or the inability to take time for travel.”

The three CEO Institute segments are:

- [CEO Institute I](#): *Strategic Planning*, The Wharton School, University of Pennsylvania, Philadelphia, PA, April 12-16
- [CEO Institute II](#): *Organizational Effectiveness*, Samuel Curtis Johnson Graduate School of Management, Cornell University, Ithaca, NY, April 26-30
- [CEO Institute III](#): *Strategic Leadership Development*, Darden School of Business, University of Virginia, Charlottesville, VA, May 3-14

The institutes can be taken in any order. Executives who complete all three years of the CEO Institute program and two post-segment projects earn the Certified Chief Executive (CCE) designation. This highly respected title reflects the qualities of leadership strengthened throughout the three segments and is considered a valuable asset in succession planning and recruitment practices.

Class sizes are being capped to assure personalized learning experiences. To register for CEO Institute I, contact Teresa Brogan, CUES' Executive Education Specialist, at teresab@cues.org. Register online for CEO Institute II [here](#), and CEO Institute III [here](#).

Learn more about CUES at cues.org.

CUES is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 28,000 members and growing, we measure success one leader at a time.

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