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For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org • cues.org

CUES Launches Online DEI Resource Center to Support the Industry

MADISON, Wis.— Following up on its commitment to support the credit union industry in creating diverse and inclusive work environments, talent development leader CUES[®] has announced the release of its new online <u>DEI Resource Center</u>.

"Last June, on the heels of social unrest sparked by the murder of George Floyd, many business leaders made commitments to fight against racial and social injustice and improve diversity, equity, and inclusion in their organizations," said John Pembroke, CUES' President/CEO. "For our part, CUES immediately made our existing DEI resources available to the industry. At that time, we also made a commitment to build upon these tools. The new DEI Resource Center is one result of that promise."

The DEI Resource Center consolidates all CUES offerings, courses, and resources in one place for both members and non-members. It includes:

- Digital Learning & Content—featuring content available to everyone, and online courses and links to pathways within CUES Learning Portal for CUES members
- Resources & Tools—offering easy access to CUES Learning Portal and CUES Consulting, which can help credit unions evaluate their current environment and custom-create development programs

 Partners & Programs—easily connect with CUES equity and diversity partners "We're pleased to offer these resources so industry leaders who have committed to DEI at their credit unions can work on keeping their promises," said Pembroke. "But we know there is more to be done. We will continue to add new offerings, and enhance the resource center accordingly."

Visit the DEI Resource Center at <u>cues.org/DEI</u>. Learn more about CUES at <u>cues.org</u>.

<u>CUES</u> is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 28,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement</u>.com.

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