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## **CUES Strategic Innovation Institute™ Moving to Online Format in 2021**

**MADISON, Wis.** – [Strategic Innovation Institute](http://StrategicInnovationInstitute.org) will be offered in an online format in 2021, talent development leader CUES® has announced. This challenging academic program is tailored specifically for credit union executives, and offered in partnership with the Stanford Graduate School of Business, which was ranked number one in a tie for first place in *U.S. News & World Report's* list of 2022 Best Business Schools.

"Like all our institutes, Strategic Innovation Institute offers access to high-level executive education. In developing the online program, we took care to make sure all participants will walk away with the same level of knowledge, expertise, and networking opportunities as their colleagues who have attended in person," said Christopher Stevenson, CAE, CIE, CUES' SVP/Chief Learning Officer.

"Stanford faculty worked diligently alongside us to convert every aspect of the program to an online offering, while still maintaining the integrity of the institute. The online program will offer the same access to esteemed faculty members," said Joette Mitchell, CUES' VP/Executive Education & Meetings. "And, a bonus is that we are able to offer the program at a lower price point because the cost to hold a digital program is lower; attendees can get a great deal on a high-level educational opportunity."

"The strength and integrity of the program has not changed. We are offering the same curriculum, updated to address timely issues brought on by the pandemic. We also took care to develop a schedule to help avoid zoom fatigue, including an abundance of small-group work, case studies, and simulations, along with other opportunities to help make it easy to get to know one another," said Stevenson. "All this is great news not only from a safety/social distancing standpoint, but an online forum opens up a terrific opportunity for those who weren't able to attend previously due to tight budgets or the inability to take time for travel."

Strategic Innovation Institute online starts July19. Class size is being capped to assure personalized learning experiences. Participants who successfully complete all required elements of the program earn the prestigious Certified Innovation Executive (CIE) designation.

Learn more about CUES at [cues.org](https://cues.org).

*[CUES](https://cues.org) is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 31,000 members and growing, we measure success one leader at a time.*

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