

### Sponsorship Opportunities

CUES believes in celebrating our members, applauding the industry's highest achievers and encouraging our future leaders to strive for more. Consider sponsoring [CUES DEI: Catalyst for Change](#) (NEW for 2021), [CUES Hall of Fame](#), [CUES Outstanding Chief Executive](#) and [CUES Exceptional Leader](#). Awards will be presented virtually in October 2021.

#### Title Sponsor

\$7,000

CUES Supporting and Premier Supplier Members

*Limit to one sponsor*

- Present the **CUES Exceptional Leader** or **CUES DEI: Catalyst for Change** winner
- 30-sec video during the online event
- Full-page ad in November issue of *CU Management*
- Banner ad in CUESNet
- Company logo with premier placement on marketing materials
- Company logo at the event
- Company name included in the press release
- Logo and link on cues.org

#### Engagement Sponsor

\$3,000

CUES Supporting and Premier Supplier Members

- Sponsorship of award program attendee prize(s).
- Banner ad in CUESNet
- Company logo on marketing materials
- Company name included in the press release

#### CUES DEI: Catalyst for Change

This award celebrates the diversity, equity, and inclusion support and advancement efforts of credit unions bringing forth positive change within the industry, their workplace, and/or their community.

#### CUES Outstanding Chief Executive

This award recognizes outstanding leaders at the CEO level who display professional achievement, support employee motivation, and are dedicated to their community.

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#### CUES Hall of Fame

Inductees are recognized annually for contributions to their profession and the industry, involvement in community service, education, and a history of self-improvement, and contributions to CUES.

