

For Immediate Release: May 6, 2021

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CUES Announces Return of its Popular Diversity, Equity and Inclusion Certificate Program

MADISON, Wis.— Talent development leader CUES recently announced the <u>Diversity</u>, <u>Equity and Inclusion Certificate Program</u>, offered in partnership with Cornell University, is returning in August.

The course goes beyond simple compliance, and instead guides attendees on ways to build a truly aware and inclusive work culture. Participants will explore the perceptual, institutional, and psychological processes that impact the ways people interact with each other, and examine employee engagement, interventions surrounding unconscious bias, and specific diversity and inclusion strategies.

Attendees will learn directly from Michelle Duguid, Associate Dean of Diversity, Inclusion and Belonging, at Cornell's Samuel Curtis Johnson Graduate School of Management, and make new connections as they learn about and discuss these important topics with colleagues in a convenient online format.

"When we made the commitment to help lead the fight against injustice and inequality last year, we offered the first Diversity, Equity and Inclusion Certificate Program as just one of many ways to help the industry in the endeavor to build aware and inclusive work cultures," said John Pembroke, CUES President/CEO. "The first course resulted in 45 industry professionals earning their DEI Certificate from CUES and Cornell University. I'm pleased CUES can offer this course again later this year to give this opportunity to more leaders."

"The program was awesome all around. I enjoyed the blended learning, live calls, instructor feedback, and connecting with other industry leaders," said participant and certificate earner Kelcey Stevens, CWS, CFEI, CRC, CPC, Organizational Learning & Leadership Adviser, Sharonview Federal Credit Union, Indian Land, SC. "I had a lot of useful takeaways from a coaching perspective that I was able to implement immediately. Definitely five stars!"

The Diversity, Equity and Inclusion Certificate Program runs August 3-October 5.

CUES partnered with Cornell University to launch a series of certificate programs last fall. All were developed specifically for the credit union industry, offer online instruction directly from Cornell University faculty, and are available only from CUES. In addition to the DEI course, the CUES Advanced Management Certificate Program for high-potential employees and emerging leaders is coming up, starting July 13.

Learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 31,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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