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## CUES Creating Leadership Success Profile to Develop the Next Generation of Industry Leaders

MADISON, Wis.— Talent development leader CUES is currently gathering data from seasoned leaders throughout the industry to develop a Leadership Success Profile.

"This is a great opportunity for the industry's leaders to help define and shape the next generation of CU leaders," said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. "Once completed, the Leader Success Profile will offer insights into the critical behaviors needed to drive effectiveness and relevancy for credit union leaders in the next 3-5 years. Understanding these qualities, capabilities and behaviors will help current execs evaluate future candidates from both inside and outside the industry to determine how successful they might be in a leadership position."

CUES will publish the following based on the data:

- A Leadership Success Profile whitepaper, which will be available to everyone in the industry for free
- An executive whitepaper summary, which will be made available to survey participants

Credit union leaders can participate in the survey <u>here</u>. Data is collected via a card sorting exercise. The survey will be open through August 13.

Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 32,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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