

For Immediate Release: August 20, 2021

For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org• cues.org

CUES Releases 2022 Learning & Events Calendar, Encourages the Industry to Budget for their Professional Development

MADISON, Wis.— Talent development leader CUES has released its <u>2022 Learning & Events</u> <u>Calendar</u> and other tools the industry's professionals can turn to as they plan for next year.

"Because of the pandemic, online learning and certifications became exceedingly important in 2021, and with the gradual return to in-person events, everyone should be including professional development dollars in their budgets for 2022—for themselves, and for their direct reports," said John Pembroke, CUES President/CEO. "Not only will doing so help strengthen individual credit unions, but focused talent development paths and opportunities are proven to be excellent for attracting and retaining top talent."

"We are urging everyone to make their plans early for our 2022 learning opportunities, as we anticipate early sell-outs. In 2021, our <u>eCornell online certification programs</u> and <u>digital offerings</u> were extremely popular, and we expect to see even greater interest in 2022," said Pembroke. "By sharing our learning and events calendar early, we hope to make it easier for credit union leaders and staff to plan ahead to gain the knowledge, skills and networking opportunities to achieve their 2022 goals."

In addition to the 2022 Learning & Events Calendar, CUES has Individual Development Plans (IDPs) available for download.

"When it comes to professional development, each person should take charge of their own career path. It all comes down to planning and executing, and IDPs are enormously helpful in assuring the trajectory you're on is the one that will help you achieve your career aspirations," said Pembroke. Download the <u>2022 CUES Learning & Events Calendar and IDP</u>, and learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 36,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

###