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CUES® Launches Online Panel Discussion Series focused on Women in the Workplace MADISON, Wis.—Talent development leader CUES is launching RealTalk!, a groundbreaking online discussion series that will cover important, but often hard to discuss, issues impacting the credit union industry.

In its inaugural year, CUES RealTalk! is set to explore four separate issues covering the theme Women in the Workforce: Because \$0.82 is NOT Enough with:

- Session 1: The Great Resignation, November 10, 2021
- Session 2: The Gender Pay Gap, March 16, 2022
- Session 3: The Confidence Gap, June 22, 2022
- Session 4: The Double Bind, September 21, 2022

"It's no secret that women at all levels face workplace challenges that men do not," said Dawn Poker, CUES' SVP/Chief Sales & Member Relations Officer. "Our goal with CUES RealTalk! is to address these challenges to help professionals in the industry explore ways to overcome and work through these barriers."

The series will feature a panel discussion moderated by <u>Laurie J. Maddalena</u>, MBA, CSP, CPCC, CEO of Envision Excellence. Each panel will be comprised of accomplished female leaders, experts, and professionals who will share their insights and experience.

"We'll walk away with actionable ideas and solutions that our attendees can put to use immediately," said Poker. "And, we want everyone to know—it's important that men also attend CUES RealTalk!, so they can join the conversation, be part of the solution, and better understand these challenges. After all, these are people issues—not just female issues."

Because the topics CUES RealTalk! covers are so important, this event is being offered at no charge, and all industry professionals are encouraged to attend.

You can learn more at <u>cues.org/realtalk</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 36,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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