**The Aresty Institute of Executive Education**
**The Wharton School of the University of Pennsylvania**
**CUES CEO Institute**
**April 24 - 29, 2022**

| Sunday, April 24 | Monday, April 25 | Tuesday, April 26 | Wednesday, April 27 | Thursday, April 28 | Friday, April 29 |
|---|---|---|---|---|---|
| ***Participant Arrival*** | **Breakfast 8:00 - 8:45** | **Breakfast 7:00 - 8:00** | **Breakfast 7:00 - 8:00** | **Breakfast 7:30 - 8:30** | **Breakfast 8:00 - 9:00** |
| **Classes and Meals:**<br>Steinberg Conference Center<br>255 South 38th Street<br>Philadelphia, PA 19104<br>Phone: +1.215.386.8300<br>Fax: +1.1.215.573.3426<br><br>**Academic Director**<br>Pete Fader<br><br>**Program Integration**<br>Jim Austin<br><br>**Program Team**<br>Patti Parker, Program Director<br>parkerp@wharton.upenn.edu<br><br>Christina O'Neill, Program Manager<br>oneillch@wharton.upenn.edu<br><br>**Classroom**<br>Yasuda<br><br>**For questions, please contact:**<br>Program Coordinator TBD | 8:45-9:00<br>Welcome & Project Overview<br>9:00-10:30<br>Strategy Under Uncertainty<br>Jim Austin<br>**Break 10:30 - 10:45**<br>10:45-12:30<br>Strategy Under Uncertainty<br>Jim Austin<br>**Group Photo & Lunch 12:30-1:30**<br>1:30-3:00<br>Leadership & Decision Making<br>Mike Useem<br>**Break 3:00- 3:15**<br>3:15-5:00<br>Leadership & Decision Making<br>Mike Useem | 8:00-9:30<br>Credit Unions in the Financial Ecosystem: A Discussion with Peter Conti-Brown<br>**Break 9:30 - 9:45**<br>9:45-11:00<br>Ethics & Leadership<br>Tom Donaldson<br>**Break 11:00-11:15**<br>11:15-1:15<br>Ethics & Leadership<br>Tom Donaldson<br>**Lunch 1:15 - 2:00**<br>2:00-3:30<br>Strategic Execution<br>Gad Allon<br>**Break 3:30 - 3:45**<br>3:45-5:30<br>Strategic Execution<br>Gad Allon | 8:00-8:30<br>Mid-Week Recap<br>Jim Austin<br>8:30-12:00<br>Strategic Influence & Persuasion Workshop<br>*(Break at professor's discretion.)*<br>Sarah Light<br>**Lunch 12:00 - 1:00**<br>1:00-3:00<br>Business Model Innovation<br>Jim Thompson<br>**Break 3:00 - 3:15**<br>3:15-5:00<br>Business Model Innovation<br>Jim Thompson | 8:30-5:00<br>Applying Customer Centricity to Credit Union Members<br>*Simulation*<br>(working lunch)<br>Pete Fader<br>Sarah Toms | 9:00-11:30<br>Simulation Application & Taking Learnings to Action/Wrap-up<br>Jim Austin<br>Pete Fader<br>Sarah Toms<br>**Boxed Lunch to go**<br><br>**Thank you for attending Wharton Executive Education.**<br><br>**Safe Travels!** |
| **Reception & Program Registration**<br>**5:15 - 6:00, 2nd Floor Lobby**<br>**Dinner 6:00 - 7:00 Main Dining Room, 2nd Floor** | **Dinner 6:00 - 7:00** | **Dinner 6:00 - 7:00** | **Dinner On Your Own** | **Graduation Dinner at Steinberg Conference Center**<br>**5:30 - 7:30** | |