



CUES Governance Leadership Institute I & II™

Joseph L. Rotman
School of Management
University of Toronto
June 5–8, 2022 | June 8–10, 2022



Build a High-Performing, Tech-Savvy Board

CUES Governance Leadership Institute I and II feature intense curriculums which were developed specifically for the credit union industry.

CUES Governance Leadership Institute I focuses on issues at the organizational level. You'll explore how highly effective credit union boards operate, so you can implement the best practices they employ.

CUES Governance Leadership Institute II offers a look into new technologies such as artificial intelligence, block chain and data analytics. You'll leave with an understanding of how to optimize your operations with these tools, giving your credit union a competitive edge.

Be sure to send your:

- Board members
- Board chairs
- Executives
- Committee members

Learn more now at cues.org/GLI and cues.org/GLI2!

**Providing the Best Director Education
to the Industry for almost 15 years.**





Rotman School of Management
UNIVERSITY OF TORONTO

The History

CUES Governance Leadership Institute I was developed to help credit union directors better understand their ever-increasing fiduciary roles and responsibilities. After launching in 2009, it quickly became a vital educational component for credit union board members and executives alike.

In 2020, CUES Governance Leadership Institute™ II was added to enhance board members' knowledge of vital new technologies.

The Takeaway

When choosing an executive education program, it's important to consider what you'll get in return.

CUES' executive education offerings are developed in conjunction with world-renowned universities and represent the highest quality professional development in the credit union industry; CUES Governance Leadership Institute I and II are no exception. Taught by the esteemed Joseph L. Rotman School of Management faculty, these powerful learning experiences help you become a stronger contributor to your credit union, and better understand your fiduciary responsibilities.

The Impact

Attendees who complete CUES Governance Leadership Institute I and an in-class reflection assignment will become a Certified Credit Union Director (CCD). This prestigious certification honors your outstanding professional development efforts and represents your dedication to the credit union movement. More than 900 industry professionals have earned their CCD.



Earn Credits for Attending

- Earn up to 27.5 CPE credits for attending Governance Leadership Institute 1
- Earn up to 18 CPE credits for attending Governance Leadership Institute 2
- Program Level: Overview
- Delivery Method: Group-Live
- Field of Study: Business Management & Organization
- Advanced Preparation: some advance preparation is required
- Prerequisites: None





2019 CUES Governance Leadership Institute Graduates

The Curriculums

At these highly interactive institutes, you'll examine industry-specific case studies. The class will break into groups, each acting as board members facing ethical, risk-based, and strategic issues. Together, you'll work on a project applying what you've learned, so you'll head home practiced and ready to go.

At Governance Leadership Institute I, explore:

- Credit Union Directors: Duties, Risks and Liabilities
- Inside the Credit Union Boardroom – A Guide to Negotiation Strategies
- Governance of Credit Unions Best Practices
- Inside the Credit Union Boardroom Influencing Change Strategies
- Critical Challenges & Opportunities for Credit Union Boards

At Governance Leadership Institute II, explore:

- Evidence Based Decision-Making
- The confluence of Artificial Intelligence (AI) and Machine Learning (ML)
- Block Chain
- IT Security Strategy

Although not required, we recommend you attend CUES Governance Leadership Institute I before attending CUES Governance Leadership Institute II.



Paul Cuthbert, CCD
Chair of the Board
Noventis Credit Union
Gimli, Manitoba, Canada
Assets: \$528 million

"I had the privilege of attending the CUES Governance Leadership Institute at the Rotman School of Management. This intensive three day institute was, in my opinion, the highest quality professional learning I have attended related to my role as a credit union director in my eighteen years I have served on a board. The institute faculty were world class in terms of their knowledge and experience with the credit union system and corporate governance. The balance of theory, practical application and case studies working in collaboration with colleagues from across North America provided all participants with a solid foundation in governance, and left us with many new ideas to consider for implementation in our credit unions. I would consider this institute a "must attend" for any director considering a leadership role on their board."

The Lead Faculty



Richard C. Powers, B.A., B.P.H.E., MBA, LL.B.

Powers teaches in Rotman's Executive MBA, OMNIUM, MBA and Executive Education Programs. He is also the National Academic Director of The Directors Education Program and the Not-For-Profit Governance Essentials Program, in partnership with the Institute of Corporate Directors–ICD.

After receiving his MBA and L.L.B from Queen's University, Powers worked as a corporate lawyer for a national Canadian law firm. He later served as corporate counsel for Honda Canada Inc., before joining the University of Toronto. After teaching and serving in several administrative roles at the University of Toronto at Scarborough, Powers joined the Rotman School of Management in 2005. He has recently completed a five year term as the Associate Dean and Executive Director of the Rotman MBA and Master of Finance Programs.

A recipient of numerous teaching and student awards, Powers received the Dean's Award for Excellence in Teaching at the Rotman School of Management in January 2013.

For Powers' complete biography and information about other CUES Governance Leadership Institute faculty, visit cues.org/GLI or cues.org/GLI2.

The Details

Tuition

Governance Leadership Institute I tuition is \$5,995 for members and \$6,895 nonmembers in the U.S.; in Canada, the rate is \$7,495 for members and \$8,615 for nonmembers.

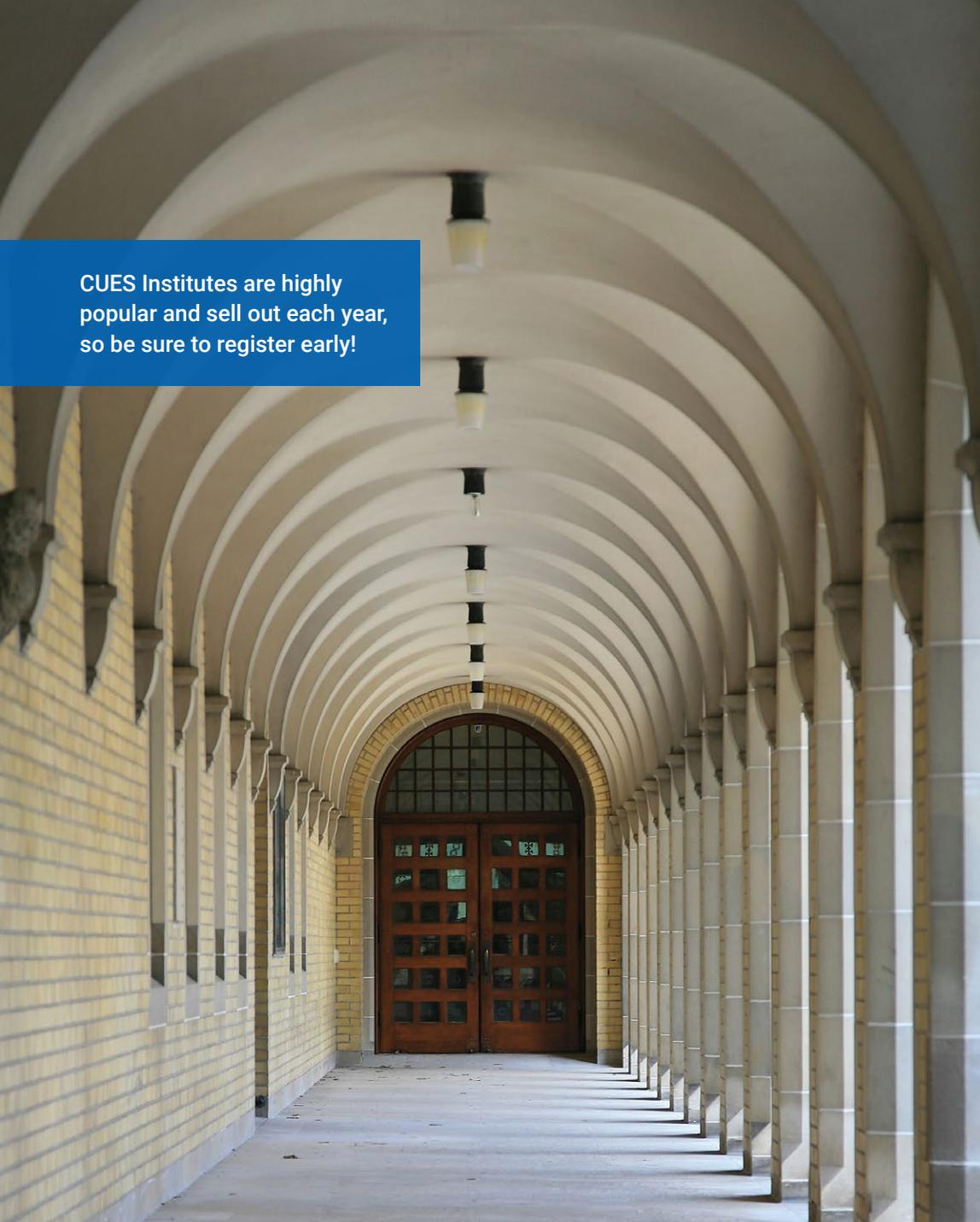
Governance Leadership Institute II tuition is \$4,695 for members and \$6,895 nonmembers in the U.S.; in Canada, the rate is \$5,865 for members and \$8,615 for nonmembers.

Tuition covers:

- Educational sessions & materials
- Welcome reception and dinner
- Breakfasts and Lunches
- All refreshment breaks

Hotel Information

Visit cues.org/GLI and cues.org/GLI2 for lodging and transportation information.



CUES Institutes are highly popular and sell out each year, so be sure to register early!

CUES Institutes: The Original and Still the Best

CEO Institute launched in 1995, and it quickly became the gold standard for credit union executive education.

Since then, all CUES Institutes have followed the same winning formula: partner with prominent business schools to develop a curriculum specifically for the industry, and offer top executive-level education, taught by esteemed faculty, to credit union leaders and directors.

Enhance your role in the board room, and create a profitable future for your credit union! Register for CUES Governance Leadership Institute I and II today at cues.org/GLI and cues.org/GLI2, or by contacting Teresa Brogan, CUES' Executive Education Specialist, at **608.271.2664, ext. 331**; or teresab@cues.org.



P.O. Box 14167 | Madison, WI 53708-0167 | cues.org

CUES champions and delivers effective talent development solutions for executives, staff, and boards to drive organizational success.