



For Immediate Release:
March 1, 2022

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CEO Institute I: *Strategic Planning* Available Online, in Addition to In-Person, in 2022

MADISON, Wis.—[CEO Institute I: *Strategic Planning*](#) will be offered in an online format in 2022, talent development leader CUES has announced. CEO Institute is a challenging academic and leadership program tailored specifically for credit union executives, held in partnership with three top business schools.

“We first offered CEO Institute online in 2021, so credit union executives wouldn’t have to put their career aspirations on hold during shutdowns caused by the pandemic,” said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. “Although we’re back to offering all three institutes in-person, we heard from many of our members that they appreciated the opportunity to attend our flagship institute without having to travel.”

“CEO Institute is highly regarded in the industry, and we’ve made sure all online participants will walk away with the same level of knowledge, expertise, and networking opportunities as their colleagues who have attended in person,” said John Pembroke, CUES’ President/CEO. “We simply would not have it any other way.”

“Our CEO Institute I partner, The Wharton School, University of Pennsylvania, worked diligently alongside us to convert every aspect of the program to an online offering, while still maintaining the integrity of CEO Institute. The online program will offer the same access to esteemed faculty members and the same curriculum,” continued Stevenson. “We are also able to offer the program at a lower price point due to cost savings on campus housing and meals that we are passing along to attendees.

“There will be an abundance of small-group work, case studies, and simulations, along with other opportunities to help make it easy to get to know one another,” said Stevenson.

CEO Institute I online is happening August 8-12, 2022.

Executives who complete all three years of the CEO Institute program and two post-segment projects earn the prestigious Certified Chief Executive (CCE) designation. This highly respected

title reflects the qualities of leadership strengthened throughout the three segments and is considered a valuable asset in succession planning and recruitment practices.

Class sizes are being capped to assure personalized learning experiences. Register for [CEO Institute I: Strategic Planning here](#).

Learn about all three CEO Institute segments [here](#). Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

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