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## CUES Boosts Membership Experience with CUES.org Enhancements

MADISON, Wis.—Talent development leader CUES has rolled out updated <u>cues.org</u> features designed to enhance the user experience for its membership base.

A new <u>Member Help Center</u> and single sign-on functionality join improvements <u>announced</u> last January to CUESNet, the CUES online member community.

The new Member Help Center offers many great tools, including:

- Short videos exploring member benefits according to membership level and credit union role
- Easy-to-use individual development plans to help guide members' talent development efforts
- Quick links to account maintenance, including general account updates and event registration
- The ability to schedule a 30-minute demo with a CUES membership expert

Single sign-on logs the member in across all CUES sites for smooth transitions between platforms.

"The latest improvements to cues.org and the earlier updates to CUESNet were many months in the making, and we're excited to share these with our members," said Jimese Harkley, JD, CUDE, CUES' VP/Membership. "We're always working on ways to enhance the member experience, and the value we offer them. A new Membership Dashboard is also in the works, and is expected to be ready later in 2022."

To learn more about CUES Membership, visit <u>cues.org/membership</u>. Learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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