



CUES Cruise 2022 Conference Agenda

Group Contacts

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Sunday, August 14, 2022 – Norwegian Breakaway, Miami

4:00 pm	Departure – Bon Voyage Miami
6:30 pm – 8:00 pm	Networking Reception – Atrium Bar
8:00 pm – 10:00 pm	Group Dinner

Monday, August 15, 2022 – Day at Sea

9:00 am – 10:30 am	BSA Training – Board
9:00 am – 10:30 am	Credit Union Financials – Management
10:30 am – 10:45 am	Break
10:45 am – 11:45 am	Regulatory Hot Buttons – Management
10:45 am – 11:45 am	Credit Union Balance Sheet - Board
11:45 am – 2:00 pm	Lunch
2:00 pm – 3:30 pm	Performance Based Compensation – All Attendees
3:30 pm – 6:00 pm	Free Time
6:00 pm – 7:00 pm	Networking Reception – O’Sheehan’s
7:00 pm – 9:00 pm	Group Dinner

Tuesday, August 16, 2022 – Harvest Caye

10:00 am – 4:00 pm	Enjoy Harvest Caye
6:00 pm – 7:30 pm	Networking Reception/ Patrick Henry
7:30 pm – 9:30 pm	Group Dinner

Wednesday, August 17, 2022 – Cozumel, Mexico

8:00 am – 5:00 pm	Enjoy Cozumel
6:00 pm – 7:00 pm	Networking Reception – Maltings Beer & Whiskey Bar
7:00 pm – 9:00 pm	Group Dinner

Thursday, August 18, 2022 – Fun Day at Sea

9:00 am – 10:30 am	Choppin' with Wood – All attendees
10:30 am – 10:45 am	Break/Lunch
10:45 am – 12:00 pm	Patrick Henry - Keynote
12:00 pm - 6:00 pm	Free Time
6:00 pm – 7:00 pm	Networking Reception – Shaker's Cocktail Bar
7:00 pm – 9:00 pm	Group Dinner

Friday, August 19, 2022 – Miami

7:00 am – Have a safe trip home! Thanks for joining us!



Spring Meeting 2022 Conference Speaker Information

Speaker's Bio-Patrick Henry, Keynote Speaker



Patrick Henry is an author, songwriter, and performance keynote speaker who partners with meeting planners to *make meetings memorable*. As a former Nashville songwriter and humorist on the SiriusXM Radio Family Comedy Channels, Patrick brings a unique blend of humor, music, and message to his



audiences to create an event that is full of energy and actionable ideas. His Book ***The Pancake Principle: seventeen sticky ways to make your customers flip for you*** was released in 2013. One of Patrick's audience members best described him as "what happens when, keynotes, comedy, and concerts...collide". When not on the road serving clients, Patrick can be found at home in North Carolina with his wife and three children. He is an avid Auburn football fan and is doing his best to get his golf handicap under 15. He is a firm believer that "If you do what you love to do for a living, you'll never work a day in your life".

Speaker's Bio-Mike Blanchard, CEO, Blanchard Consulting Group

Mike Blanchard is the CEO of Blanchard Consulting Group. He has extensive experience in the human resources field and has conducted or supported over 500 compensation planning and market research projects in the financial services industry over the past 20 years. Before founding Blanchard Consulting Group, Mike was a founder of Blanchard Chase, Managing Director with Amalfi Consulting, and a Vice President for Clark Consulting. With graduate studies in advanced industrial and organizational psychology, Mike's areas of expertise encompass multiple disciplines within executive and staff level compensation plans. *Mike will be speaking about performance based compensation strategies for credit unions.*



Speaker's Bio-**John H. Deloach, Shareholder, Williams Gautier**

John earned his Bachelor of Arts degree, magna cum laude, Phi Beta Kappa, in 1990 and his Juris Doctorate, high honors, in 1994 from The Florida State University. John has focused his practice for more than 20 years on representing credit unions in compliance, contract, merger and corporate matters as well as assisting credit unions in their relationships with the NCUA and state regulatory agencies. John also regularly conducts local and national seminars and workshops on credit union law and operations and, in particular, the complex compliance issues which face credit union. *John will provide Board and Supervisory Committee training on Bank Secrecy Act and OFAC as well as regulatory compliance.*



Speaker's Bio-**Trey Rudder, Vice President Strategic Balance Sheet Management**

Mr. Rudder has a Bachelor of Science in Industrial Management degree from Georgia Institute of Technology and a Master of Science in Finance degree from Georgia State University. Trey joined the Corporate America team in 2016. Trey Rudder is currently responsible for the Strategic Balance Sheet Management Department (SBSM) at Corporate America Credit Union. The department has two areas of focus. One is the responsibility for measuring and monitoring Interest Rate Risk for Corporate America. The other is developing balance sheet solutions for member credit unions which includes ALM, liquidity, strategies, and training. The SBSM department continues to develop timely ALM solutions and help member credit unions use the ALM information in their strategic decision-making process. Trey has over 20 years balance sheet management experience with both corporate credit unions and regional banks such as Southeast Corporate Credit Union, AloStar Bank of Commerce, AmSouth, and BBVA Compass Bank.

