



## High Performing Board Digital Series

*July 2022 – April 2024*

### Program Objective:

Transform your board into a driving force for your credit union's success with [CUES High-Performing Board Digital Series](#). This comprehensive online seminar series supports credit union boards aspiring to enact best practices and achieve exceptional performance. Learn from professors hailing from top universities, including: Wharton School of Business, University of Pennsylvania; Darden School of Business, University of Virginia; UNC Kenan-Flagler Business School, University of North Carolina at Chapel Hill; University of Bath School of Management (UK); Leonard Davis Institute of Health Economics, University of Pennsylvania; as well as other credit union and cross-industry experts.

Designed to support the development of your entire board, attendees will increase their knowledge base using a variety of methods, including: live online sessions, independent reading, audio and video recordings, interactive discussions, downloadable tools, and an online community to support the development of your action plan.

### Registration:

This series optimizes the participation of your *entire* board. Registration includes access for: board chairs, board liaisons, CEOs, board committee members, non-voting board members, and associate board members.

**Member:** \$9,990 USD (\$12,735 CDN) for 2 years (price includes entire board)

**Non-Member:** please contact [events@cues.org](mailto:events@cues.org) for pricing

## Series and Seminar Structure:

Sessions are scheduled quarterly, occur over a three-week period, and require a total time commitment of five to six hours. During these three weeks, participants will attend [two, ninety-minute live Zoom sessions](#) and complete independent work designed to help participants reflect on the seminar's topic.

Here is the schedule for Professor Richard Shell's July seminar. The remaining seven seminars will follow the same format.

Date	Component	Description
June 28	Welcome & Orientation	In a 45-minute Orientation meeting, we'll review the structure of the speaker's seminar and the platforms being used throughout the series: CUESNet and CUES' new Learning Management System, NovoEd.
July 7-21	Pre-Work	Access the CUES High Performing Board Digital Series in NovoEd to view and complete approximately 60 minutes of pre-work for this seminar.
July 14	Live Presentation	The speaker will deliver a 90-minute presentation on the seminar's topic (playback available).
July 14–21	Read and Reflect	Visit NovoEd and the CUESNet Community online discussion board to engage with readings, case studies, or podcast episodes in preparation for the live discussion.
July 21	Live Discussion	The speaker and academic director will facilitate a 90-minute discussion related to the seminar's topic (playback available).
July 6–September 28	Additional Resources	The speaker, academic director, and CUES will provide a curated list of additional resources to support your development.

Topic	Dates	Faculty	Description
<b>What is Success?</b> Session 1	<b>Seminar Dates</b> July 7-21, 2022  <b>Live Dates</b> July 14 & 21, 2022 2:30-4:00 p.m. CT	<b>Richard Shell</b> Professor of Legal Studies & Business Ethics and Management, The Wharton School	Session focusing on success, being both a good team-building exercise for the boards and a good launch pad into the general notion of authentic leadership that can be built upon later.
<b>Strategy in a World of Uncertainty</b> Session 2	<b>Seminar Dates</b> September 29 - October 14, 2022  <b>Live Dates</b> October 6 & 14, 2022 2:30-4:00 p.m. CT	<b>Roch Parayre</b> Founder and CEO, Strategique	We live in a world of uncertainty, yet most organizations plan as if the world were predictable, developing point forecasts, budgets, and initiatives that will succeed as long as the external environment cooperates. This session will introduce an outside-in view of planning that embraces external uncertainties as a source of superior opportunities and profit and present a scenario-based approach for crafting an adaptive strategy under conditions of uncertainty.
<b>Ethical Decision-Making in the Boardroom</b> Session 3	<b>Seminar Dates</b> January 3-31, 2023  <b>Live Dates</b> January 10 & 31, 2023 10:00-11:30 a.m. CT*	<b>Margaret Heffernan</b> Professor of Practice at the University of Bath School of Management (UK), Lead Faculty for the Forward Institute's Responsible Leadership Programme	The decision-making processes is central to setting the right tone and values throughout an organization. Explore the key tenets of ethical decision-making in the boardroom and beyond.
<b>Working as a Board and as a Team</b> Session 4	<b>Seminar Dates</b> April 6-20, 2023  <b>Live Dates</b> April 13 & 20, 2023 2:30-4:00 p.m. CT	<b>Mario Moussa</b> Professor at Executive Programs at Wharton School of Business; President, Moussa Consulting	All boards are teams, and like most teams, they may never reach their full potential if they fail to communicate, collaborate, and work together. Establish the elements necessary to turn a board into a high-performing team.

<p><b>The Role of Boards in Moving from Strategy to Execution</b> Session 5</p>	<p><b>Seminar Dates</b> July 6-20, 2023</p> <p><b>Live Dates</b> July 13 &amp; 20, 2023 2:30-4:00 p.m. CT</p>	<p><b>Kathy Pearson</b> Adjunct Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania; President, Enterprise Learning Solutions</p>	<p>Research demonstrates many organizations fail to execute strategies successfully. Learn the key elements a board must pay attention to provide the oversight needed to execute a plan.</p>
<p><b>Enterprise Risk Management</b> Session 6</p>	<p><b>Seminar Dates</b> September 28 - October 12, 2023</p> <p><b>Live Dates</b> October 5 &amp; 12, 2023 2:30-4:00 p.m. CT</p>	<p><b>Ancin Cooley</b> Founder and Principal, Synergy Credit Union Consulting</p>	<p>Enterprise Risk Management requires directors possess a conceptual understanding of the risks that impact credit union earnings and capital. Discuss why ERM is the glue holding strategic thinking, optimism, and pragmatic thought together. You'll also reflect on your credit union's risk practices.</p>
<p><b>Organizational Health and Talent Development</b> Session 7</p>	<p><b>Seminar Dates</b> January 4-18, 2024</p> <p><b>Live Dates</b> January 11 &amp; 18, 2023 2:30-4:00 p.m. CT</p>	<p><b>Dr. Y. Sekou Bermiss</b> Associate Professor, University of North Carolina at Chapel Hill, UNC Kenan Flagler Business School, Strategy and Entrepreneurship</p>	<p>High-performing boards not only engage in succession planning, but also nurture robust leadership development programs that include front-line supervisors. Examine best practices and emerging approaches to talent development.</p>
<p><b>Leadership and Change</b> Session 8</p>	<p><b>Seminar Dates</b> April 4-18, 2024</p> <p><b>Live Dates</b> April 11 &amp; 18, 2024 2:30-4:00 p.m. CT</p>	<p><b>Sean Martin</b> Associate Professor of Business, Darden School of Business, University of Virginia Administration</p>	<p>In this session, we will discuss a business case of an executive in the midst of an organizational change. We will draw out what his experiences suggest about effective leadership, organizational alignment, and change. We will also workshop these themes with peers and partners in order to learn how to apply these insights into our own organizations.</p>