

CUES believes in celebrating our members, applauding the industry's highest achievers and encouraging our future leaders to strive for more. Consider sponsoring [CUES DEI: Catalyst for Change](#), [CUES Hall of Fame](#), [CUES Outstanding Chief Executive](#) and [CUES Exceptional Leader](#). Awards will be presented virtually in October 2022.

Our Awards Show will feature Song Division. Our keynote speaker is Claude Kelly, a Grammy-nominated singer, songwriter and music producer.

Title Sponsor

\$10,000

Limit to one sponsor

- Present the **CUES Exceptional Leader** or **CUES DEI: Catalyst for Change** winner
- Opportunity to serve on CUES Awards Judging panel
- Two 30-sec videos during the online event
- Full-page ad in November issue of *CU Management*
- Banner ad in CUESNet Member Community
- Banner ad on *cumanagement.com*
- Company logo with premier placement on marketing materials
- Company logo at the event
- Company name included in the press release
- Logo and link on [cues.org](#)

Engagement Sponsor

\$5,000

Limit to two sponsors

- Sponsorship of award program attendee prize(s).
- 30-sec video during the online event
- Banner ad in CUESNet Member Community
- Banner ad on *cumanagement.com*
- Company logo on marketing materials
- Company name included in the press release
- Logo and link on [cues.org](#)

Supporting Sponsor

\$1,500

Limit to three sponsors

- Sponsorship of award program attendee prize(s).
- 30-sec video during the online event
- Company logo on marketing materials
- Company name included in the press release

CUES DEI: Catalyst for Change

This award celebrates the diversity, equity, and inclusion support and advancement efforts of credit unions bringing forth positive change within the industry, their workplace, and/or their community.

CUES Outstanding Chief Executive

This award recognizes outstanding leaders at the CEO level who display professional achievement, support employee motivation, and are dedicated to their community.

CUES Exceptional Leader

Non-chief executive officers who are current CUES members are eligible to apply for this award, which acknowledges decision-makers for their ambition, participation, and devotion to their credit union and the movement.

CUES Hall of Fame

Inductees are recognized annually for contributions to their profession and the industry, involvement in community service, education, and a history of self-improvement, and contributions to CUES.