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Next CUES® RealTalk! Session Set to Explore The Confidence Gap

MADISON, Wis.—Groundbreaking online discussion series <u>CUES RealTalk!</u> is set to tackle The Confidence Gap at its next session, on June 22. CUES RealTalk! covers important, but often hard to discuss, issues impacting the credit union industry and is focusing on the theme *Women in the Workforce*: Because \$0.82 is NOT Enough.

Attendees will hear from a <u>panel of experts</u>, moderated by Laurie J. Maddalena, MBA, CSP, CPCC, CEO, Envision Excellence. She'll be joined by Bryn C. Conway, MBA, CUDE, Principal, BC Consulting, LLC; Sara Jensen, Senior Vice President, Governance and Administration, CO-OP Solutions; and Soma Sarkar, CUCE, CCE, Executive Vice President/Chief Operations Officer.

"Research shows women tend to struggle with lack of confidence more than men; our panelists will explore the why's behind the confidence gap, and offer suggestions on ways to overcome it," said Dawn Abely, CUES' SVP/Chief Sales & Member Relations Officer.

Session talking points include:

- Imposter syndrome
- The qualifiers women often use in speech, such as "just" and "I'm sorry"
- Why it can be so hard for women to ask for what they want

"Like our previous two sessions, our panelists will offer actionable ideas and practical solutions our attendees can put to use immediately," said Abely.

Upcoming sessions are:

- Session 3: The Confidence Gap, June 22, 2022
- Session 4: The Double Bind, September 21, 2022

Because the topics CUES RealTalk! covers are so important, this event is being offered at no charge, and all industry professionals are encouraged to attend. The first two sessions, covering The Great Resignation and The Gender Pay Gap, are available for playback here.

You can learn more at <u>cues.org/realtalk</u>. Learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

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