



What Happens in Vegas... Will Strengthen Your Board

DIRECTORS CONFERENCE

December 4-7, 2022

Caesars Palace | Las Vegas, NV



THE ONLY SURE BET IN VEGAS

Directors Conference is where credit union board members gather to learn, communicate and grow as industry leaders. It's also where you'll:

- Benefit from a world-class business education fostering critical thinking
- Combine theory and application to support comprehensive, effective governance
- Gather ideas and strategies to take home
- Foster strong peer relationships

Register today, and gain a deeper and broader understanding of industry trends, enhanced skills and new approaches to governance.

Who Should Attend

Directors Conference is ideal for your:

- Directors
- Board officers
- Supervisory committee members
- CEO

Consider sending your entire board, including your board liaison! The group will benefit from shared learning experiences, build camaraderie, and head home with many great ideas to implement. It also offers a terrific opportunity to hold a full board meeting on-site—we can help you plan it!



Earn Credit for Attending Directors Conference



Attendees of Directors Conference can earn continuing professional education credits. This conference meets the following standards:

- CPE credits: Earn up to 12
- Program level: Overview
- Delivery method: Group-live
- Field of Study: Business Management & Organization
- Prerequisites: None

CUES is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Directors Conference provides high-level, board member-specific content not available anywhere else.

GENERAL SESSIONS



Bridging Grit, Resilience & Happiness: A Revolutionary Approach to Game- Changing Results

Caroline Adams Miller, MAPP, Author,
Educator & Coach

In these times of greater complexity, ever-increasing regulation and stiff global competition, CUs need leaders who can successfully weather change. Get set to explore Caroline's revolutionary BRIDGE method, and walk away with the resources to accomplish successful outcomes at your organization.



Becoming a Higher Performing Board

Susan Lucia Annunzio, President and CEO,
Center for High Performance

Learn to take your board to new heights as we explore the results of groundbreaking research which revealed the characteristics that distinguish high performance work environments and systematic barriers hindering profitable growth.



Get Big Things Done: The Power of Connectional Intelligence

Erica Dhawan, CEO, Cotential

Learn the secret behind connectional intelligence, which can turn leaders into super-connectors who know how to hasten innovation, break down silos and foster breakthrough bottom line impact by harnessing the power of networks.



ADAPT: Overcoming Adversity

Jim Abbott, Former Major League Baseball Pitcher

As a one-handed athlete, some would say Jim Abbott overcame obstacles to become a standout MLB player; he prefers to say he was incredibly blessed. Jim will share the secrets of the ADAPT method of meeting challenges head-on with adjustability, determination, accountability, perseverance, and trust.



NCUA Update

Kyle Hauptman, Vice Chair, NCUA

Learn the NCUA's priorities and get your questions answered during this session.

Visit content.cues.org/dc for full session descriptions and speaker bios. Speakers and sessions subject to change.

BREAKOUT SESSIONS

Amazing Boards Ask Great Questions: 7 Questions Board Members Should Ask in 2023

Ancin Cooley, CIA, CISA
Principal, Synergy Credit Union Consulting, Inc.

Data Governance

Rich Jones
President/Principal,
Leading2Leadership, LLC

Cultivating Next Gen Board Members

Julia Patrick
CEO & Co-Founder, American Non-Profit Academy

Succession Planning

Michael Daigneault
CEO, Quantum Governance, L3C

The Impact of Cybersecurity on Credit Unions—What Every Board Needs to Know About GRC

Robyn Marsi
Risk Services & Technology Practice Lead,
Lynx Technology Partners, LLC

Asset Liability Management: Risk Assessment & Balance Sheet Strategy Fundamentals

Cullen Coxe, Sr. Director,
& **Nick Trentmann**, Director, ALM First Financial Advisors

“This is an outstanding and thought-provoking conference. It helps directors stay informed with events on the horizon as well as current issues.”

Stephanie F. Miller, CPA • Director
Belco Community CU • Harrisburg, PA
Assets: \$835 million



A photograph of the Caesars Palace Las Vegas fountain and building. The fountain is a large, ornate structure with a central golden statue of a woman holding a staff, surrounded by several tall, fluted columns. The water is bright blue and splashing. In the background, the grand, classical-style building of Caesars Palace is visible under a clear blue sky.

LUXURY IN THE HEART OF VEGAS

It's time to indulge and treat yourself like royalty at Caesars Palace Las Vegas. The stunning, palatial resort is located mid-strip and offers easy access to great entertainment, celebrity restaurants, shopping, and more.

Hotel rates in the CUES block are \$164 for single or double occupancy. Please make your hotel reservations prior to Friday, November 11, 2022 by using the booking link at content.cues.org/dc, or calling **866-227-5944** and mentioning CUES Directors Conference or group code **SCCUE2**.

Learn more about hotels, air travel and car rental at content.cues.org/dc for options and links to online booking.

Make your plans early! This popular destination sells out quickly.



MAKE YOUR PLANS EARLY!

Directors Conference is known for its “just right” blend of location, education and networking. Experience it all beginning Sunday, December 4.

Registration fee includes:

- Opening reception
- Three breakfasts
- One luncheon
- All educational sessions & materials*

*All educational sessions & materials subject to change

Register early! Rates increase \$400 after October 20, 2022.

See rates and register your board today at content.cues.org/dc. Or call **608.271.2664**, and register today. From Canada, call **604.347.7097**.



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