

For Immediate Release: August 2, 2022

For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org• cues.org

CUES Offers Smart Strategies to Make the Most of Professional Development Efforts in 2023

MADISON, Wis.— Credit union professionals looking to get a head start on their 2023 professional development goals can turn to the latest resource from CUES: <u>Plan Ahead To Get</u> <u>Ahead: Six Smart Strategies to Make Your 2023 Professional Development Efforts Go Further</u>, where they'll find ideas and tips on making their budget and time investments pay off.

Visitors to the site will find:

- Simple professional development steps to take now
- Budget-friendly online resources
- Suggested reading hand-selected by the CUES content team
- Professional designations available through CUES and our business school partners
- Conferences and college-level courses
- The 2023 CUES Learning & Events Calendar

"What is planned and tracked tends to get done, and this is especially true for professional development," said John Pembroke, CUES President and CEO. "Creating an individual development plan that intersperses large and small efforts along the way will help assure the trajectory you're on is the one that will lead you to your career aspirations. As credit unions begin building their 2023 budgets, we encourage all industry professionals to plan for their professional development as well."

Learn the <u>Six Smart Strategies</u> now and download the <u>2023 CUES Learning & Events Calendar</u> while you're there. To learn more about CUES, visit <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 39,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

###