

CUES believes in celebrating our members, applauding the industry's highest achievers and encouraging our future leaders to strive for more. Consider sponsoring [John Pembroke Catalyst for Change](#), [CUES Hall of Fame](#), [CUES Outstanding Chief Executive](#) and [CUES Exceptional Leader](#). Awards will be presented virtually on October 19, 2023

### Title Sponsor

\$10,000

#### Limit to one sponsor

- Present the **CUES Exceptional Leader** or **John Pembroke Catalyst for Change** winner
- Opportunity to serve on CUES Awards Judging panel
- Two 30-sec videos during the online event
- Full-page ad in November issue of *CU Management*
- Banner ad in CUESNet Member Community
- Banner ad on *cumanagement.com*
- Company logo with premier placement on marketing materials
- Company logo at the event
- Company name included in the press release
- Logo and link on [cues.org](http://cues.org)

### Engagement Sponsor

\$5,000

#### Limit to two sponsors

- Sponsorship of award program attendee prize(s).
- 30-sec video during the online event
- Banner ad in CUESNet Member Community
- Banner ad on *cumanagement.com*
- Company logo on marketing materials
- Company name included in the press release
- Logo and link on [cues.org](http://cues.org)

### Supporting Sponsor

\$1,500

#### Limit to three sponsors

- Sponsorship of award program attendee prize(s).
- 30-sec video during the online event
- Company logo on marketing materials
- Company name included in the press release

#### John Pembroke Catalyst for Change

This award celebrates the diversity, equity, and inclusion support and advancement efforts of credit unions bringing forth positive change within the industry, their workplace, and/or their community.

#### CUES Outstanding Chief Executive

This award recognizes outstanding leaders at the CEO level who display professional achievement, support employee motivation, and are dedicated to their community.

#### CUES Exceptional Leader

Non-chief executive officers who are current CUES members are eligible to apply for this award, which acknowledges decision-makers for their ambition, participation, and devotion to their credit union and the movement.

#### CUES Hall of Fame

Inductees are recognized annually for contributions to their profession and the industry, involvement in community service, education, and a history of self-improvement, and contributions to CUES.