

For Immediate Release: February 16, 2023

For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org• cues.org

CUES Governance Leadership Institute<sup>™</sup> I & II Explores Organizational-Level Issues, Emerging Tech for Board Members

MADISON, Wis.—Registration is now open for <u>CUES Governance Leadership Institute I</u> and <u>CUES</u> <u>Governance Leadership Institute II: Emerging Technologies</u>, held in partnership with the Rotman School of Management, University of Toronto.

CUES Governance Leadership Institute I, June 4-7, focuses on issues at the organizational level. Registrants will learn:

- How to balance healthy debate and diversity with consensus building
- Strategy leadership development
- Effective board and management communications
- Risk management
- Negotiations
- Influencing change
- Succession planning

CUES Governance Leadership Institute II: *Emerging Technologies*, June 7-9, takes an in-depth look into ways embracing new tech can help optimize operations and give credit unions a competitive edge. Attendees explore:

- Using AI to optimize your operations
- Evidence based decision-making
- Weighing the options in selecting AI
- Using predictive models to your advantage
- The credit union director's guide to cryptocurrencies
- IT security strategies

"Directors who attend both institutes will leave with an excellent foundation covering not only the organizational side of governance, like strategic leadership development and succession planning, but also with a handle on new tech, an understanding of what it can and can't do for their institution, and a strong sense of the kinds of questions board members should be asking," said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. "Emerging technologies are an important part of financial operations and implementing them shouldn't be left to guesswork."

Attendees who complete all portions of the curriculum will be eligible to earn the coveted Advanced Certified Credit Union Director (A.CCD) designation.

Both institutions feature credit union-specific curriculum taught by esteemed Rotman School of Management faculty.

Learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 42,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

###